

• SUMMER 1993 •

Disney

Disney



A stylized map of the world is shown from a high angle, with the sun shining brightly from the left, casting rays across the globe. Several Disney theme parks are marked with castle icons: Cinderella Castle in North America, Epcot in South America, Tokyo Disneyland in Asia, and Disneyland Paris in Europe. The Disney logo is prominently displayed at the top, with a horizontal line passing through it, and the letters N, E, W, and S are placed below the line to indicate the cardinal directions.

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ON THE COVER:
With Tokyo Disney
land turning ten and
Euro Disney Resort
beginning its second
year, the sun never
sets on the Disney
Theme Parks and
Resorts.
Photography by
Michael LaRiche



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One of the many secrets of Walt
Disney World.



American inventors return
to their European roots.

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The Genie has turned the Tahitian Terrace into a whole new world
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to introduce children to the beauty of symphony
orchestra music. **43**

Collecting Classics...for Members Only

By Robyn Flans

There's a new club for Disneyana collectors, with exclusive
advantages for members. **47**

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NOTES



43-meter-tall birthday cake marks the beginning of Euro Disney Resort's second year

Two milestone anniversaries and the insatiable thirst of *Disney News* readers for Theme Park trivia prompted this issue's ambitious four-part cover story.

In April, Euro Disney Resort celebrated its first birthday just three days before Tokyo Disneyland completed its first decade.

To honor the newest member of the family, Ryan Harmon began digging for hidden treasures in the Euro Disneyland Park. **The Ultimate in Euro Disneyland Trivia, Part I**, details the detailing tucked into Main Street, U.S.A.

On the opposite side of the globe, Jean Lee teamed up with fellow Imagineer Steve Kawamura to produce a special report on **Tokyo Disneyland Undercover**—a look at some surprising cultural differences and similarities.

Meanwhile, back in the States, David Fisher (of "Hidden Mickey" fame) is back with Part II of his **Secrets of Walt Disney World**.

The Park that started it all is certainly not forgotten. Dave also brings us an exclusive report on

the brand-new attraction currently in development for Mickey's Toontown, Disneyland's newest area. Fasten your seat belts, because you're **Going for a Spin on Roger Rabbit's New Ride!**

This issue also brings a veritable feast to Disney collectors, starting with a very special Suitable for Framing. David Lesjak, a former participant in the EPOT Center World Fellowship Program and prolific writer on Disneyana, traces the development and escalating value of Snow White merchandise, proving that Walt's first princess is **Still the Fairest of Them All**.

Then, there's a sneak preview on exclusive items in development for the Second Annual Disneyana Convention as **ConventionEars Head West**.

Rounding out the collectors' feast, Robyn Flans serves up a tantalizing treatise on the first-ever collectors society by Disney for Disney fans. Find out what's in store when you're **Collecting Classics...for Members Only**.

On a personal note, early last spring I made one of my regular treks to Walt Disney World to check out what's new and to rediscover old favorites. Although always a treat, this was among my best visits ever, beginning with my "home away from home," the Yacht Club Resort.

The staff was wonderful as always, and the Health Club here rivals any commercial club. A pager this time also proved a lifesaver!

Since most of my time is spent "on the move," in the past it has been nearly impossible to connect with all the people on my "wish list." This time—no problem. I was able to coordinate two Disney Dining shoots, conduct two Disney Dialogue interviews, meet with current and prospective writers, get in on preliminary planning for the Disneyana Convention, and even managed to corral Neon Armadillo headliner Dave Durham for a walk through the Magic Kingdom.

Here's a good one for you trivia experts: who is the voice of Wendell in the Country Bear Christmas show? Dave Durham. And Liverlips in the Vacation show? Dave again!

Since I was once an Attraction Lead on Country Bear Jamboree at Disneyland, Dave and I stopped by to visit the Magic Kingdom bears and relive some history.

Finally, a big "thank you" to the Photography Department. Supervisor Bill Marshall always sees to it that I have a photographer for any "interesting" idea I may have in mind; every "shooter" is terrific to work with—David, Dave, Lee, Gene, Bob, Steve, Alain, and Matt; and Slide Librarians Robbie and Karen are invaluable.

This issue's Disney Dining at the Sci-Fi Dine-In was shot by Gene Duncan, and the staff and crew of the restaurant—from Manager George Estes to our roller-skating carhop—were just great. In an upcoming issue we'll feature Gene's work at the Brown Derby, with yet another terrific group of people.

All in all, it was an exhilarating visit. I can't wait to go back. (Yacht Club, hold my room!)—AKO



Dave Durham and I relived past lives at the Country Bear Jamboree.



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Letters



eres another suggestion why Walt Disney chose "1313" (Spring 1993, Letters): Turn the numbers 90 degrees and you get two pairs of mouse ears plus two mouse tails.

Salvatore Dejewski
Philadelphia, PA



That's really stretching it, but we'll give you credit for creativity and originality.

While it is correct to say that (the Phantom Canyon mayor recording at Euro Disneyland) is indeed a tribute to Paul Frees (Winter 1993, Letters) it was not made by him specifically for this attraction, but rather it is a compilation of original recordings done by Frees for the *Haunted Mansion* at Disneyland. Jeff Burke (Show Producer) and I listened to every recording made by Paul and edited together the spiel...so while it is technically a "new" spiel, the voice and the actual dialogue spoken are from the original ghost host of 25 years ago.

And finally, the singing busts that are seen and heard just prior to your arrival into the canyon are the original voices that have been singing at Disneyland for the last 25 years. They are the only track that is still used in its original form in *Phantom Manor*, which just goes to show you that some tracks never die.

Greg Meader (WDI)
Glendale, CA



Last issue we had a Mickey-nursed Millie May Basset. This issue, it's equal time for felines. We didn't get a name on this little guy (who won't be little by the time this magazine comes out), but his "pet" is Melissa King of Bangor, Maine.

I planned to attend the Disneyana Convention at Walt Disney World last year...On the first day of the convention, I was leaving Jacksonville when a truck ran a red light and hit me, putting me in the hospital for a day...I recovered 100% but I never got to attend the Convention.

I was wondering if any other *Disney News* readers who attended the convention and bought the special plate would be willing to sell it...it would mean a lot to me.

Second, I am short three plates for the Christmas collection that is only offered at the Parks. The years I am missing are 1965, 1966 and 1967. I've been trying to get these missing plates and the figurines that go with them for years. If anyone knows where I could get these to complete my collection I would be most appreciative. I can be reached at the following address:

Dave Decker
P.O. Box 2106
Cliffside Park, NJ 07010

The other day, a friend and I were watching "Beauty and the Beast" and my friend got a phone call just as Maurice was on his way to the fair with his latest invention. I put the VCR on "pause" just when Maurice had come to the sign at the fork in the road. Now, every other time, these signs appear to be illegible. But on "pause," it appears that Maurice has taken a drastically wrong turn somewhere!

According to the signs, Maurice and his horse Philippe are somewhere between Anaheim and Valencia! (And is that Newport I see behind one of the signs??)

If only Belle had known just how close she was to getting away from her "provincial life"! She would've gone to Disneyland!

Michael A. Wise
Benton Harbor, MI

You're absolutely correct! When we asked the animators of the film about it they 'lessed up. Why, you might ask? Just to see if anyone would notice. Apparently, someone did.

Somebody Gooted!

Donald Duck is the official mascot for the University of Oregon (Eugene, OR), not Oregon State University (Corvallis, OR). The mascot of Oregon State is the beaver.

We are very proud and fortunate to have Donald as our mascot. For an alumna of the University of Oregon and a loyal Disney fan, could you set the facts straight for your readers in the summer issue?

Mary Maulding
Salem, OR

Thanks for setting the record straight (I'm sure Donald thanks you, too).



Last issue, our story on the Teddy Bear and Doll Convention incorrectly identified this photo. That's Robert Welch—not Raikes—(left) with Allen Chau and friend.

Readers.
Please address your questions, comments and suggestions to:

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SECRETS OF WALT DISNEY WORLD



Where to Find Them, What They Mean, and Why They're There

By David J. Fisher

At Walt Disney World Resort, things are usually much more than they seem.

Take the second floor windows on Main Street, U.S.A., in the Magic Kingdom. The names and businesses painted on these windows are meant to lend an air of authenticity to the thoroughfare, re-creating a method of advertising that was practiced on turn-of-the-century main streets in America's small towns.

But, although the businesses on this particular "main street" may be fictional, the names most certainly are not. They belong to people who were instrumental in the design, construction and opening of the Magic Kingdom.



A well-earned tribute to a former CEO.

And their purported "businesses?" Those provide a clue to the roles they actually played. Take this window:

Psychiatry
Justice of the Peace
Dr. Card Walker
When Walt Disney

World was under construction, E. Cardon Walker was a senior executive of The Walt Disney Company (now retired, he is still on the Board of Directors) who, as the window attests, counseled his share of stressed-out executives and refereed many a skirmish during this turbulent period.

The "windows on Main Street" are just a few of the many "secrets" hidden throughout Walt Disney World. In Part One of this story (Winter 1991), we discovered there's almost no end to the "hidden Mickey's" in the Magic Kingdom, EPCOT Center and the Disney-MGM Studios Theme Park.

But there are more gems tucked away that go beyond hiding a little character with big ears in planters, murals, rock work and fences. Some are tributes to individuals involved in the design and construction of the Parks and attractions, others are inside jokes and puns, and still others are just plain weird. And, best of all, most guests don't even notice because they don't

know what it is they're seeing. But you will, as we reveal more secrets of Walt Disney World, where to find them, what they mean, and why they're there.

What's in a Name?

The names of most attractions, shops and restaurants at Walt Disney World need no explanation. *Space Mountain*, *Pirates of the Caribbean*, *The Great Movie Ride*. They pretty much say what they are. But there are a handful that require some probing.

The trains that circle the Magic Kingdom are a case in point. Two of the engines are the Walter E. Disney and the Roy O. Disney—no stretch determining where these names came from. But the other two locomotives may need some explanation. The Lilly Belle is named for Walt's wife Lillian (as is the Empress Lilly Riverboat Restaurant at



What greater honor for a train enthusiast than to have a locomotive carry your name?

the Village Marketplace, but we digress). The Roger Broggie gets its name from the Disney Legend who shared Walt's enthusiasm for antique trains. The original Roger Broggie headed up the Machine Shop at the Walt Disney Studio and then ran MAPO (the manufacturing arm of WED Enterprises) for many years.



Friends of Sam Sawyer have no trouble recognizing Mark Twain's real moniker.



Tom's Aunt Polly gets top billing here.

At one time there were two riverboats plying the Rivers of America in the Magic Kingdom. One, the *Richard F. Irvine*, was named for the late executive of Walt Disney Imagineering (it's now called the *Liberty Square Riverboat*). The



Now we know where "Texas" John Slaughter went when he left the Rangers.

other, which is no longer in service, was the *Admiral Joe Fowler*, named for the retired admiral who headed the construction effort for Disneyland and Walt Disney World.

There are numerous references to people, real and imagined, throughout the Magic Kingdom. Just about everyone knows that Tom Sawyer Island gets its name from the hero of the book written by Mark Twain. But who is Sam

Clemens, whose name is on the island's fort? For the non-literati, Clemens was the real man behind the Twain pseudonym. Also on the island is Aunt Polly's Landing, a snack bar named for Tom Sawyer's harsh but caring aunt.

The name "Texas" John Slaughter appears on the sign for the Frontier Trading Post in Frontierland.

Who's this guy? A Texas Ranger (state police, not the baseball team), Slaughter was a popular character (played by actor-turned-writer Tom Tryon) on several segments of the TV show "Walt Disney Presents" from 1958-60.

Likewise, the proprietor of the Silversmith shop in Liberty Square is J. Tremain, the title character from the



So this is where the tornado dropped Bill?

1957 Disney film "Johnny Tremain" about an apprentice silversmith who gets caught up in the American Revolution in the year 1773.

While we're on the subject of movies, there are two references in Liberty Square to the 1949 animated feature "Ichabod and Mr. Toad." One is a shop called Ichabod's Landing, named for the protagonist, Ichabod Crane, in "The Legend of Sleepy Hollow," based



Try not to lose your head over the refreshments.

on the short story by Washington Irving. And that, in turn, explains why one of the Liberty Square restaurants is called the Sleepy Hollow.

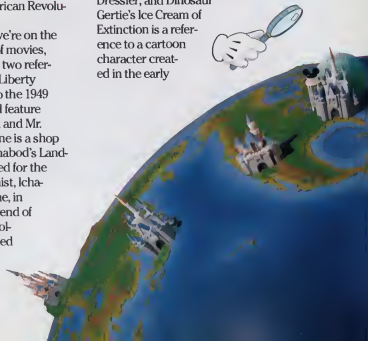
A segment of the 1948 animated feature "Melody Time" provides the inspiration for the Pecos Bill Cafe. Bill, of course, is a legend of American folklore. But do you remember his girlfriend, Sluefoot Sue? She "owns" the dance hall where "The Diamond Horse-shoe Jamboree" is performed.

Finally (for movies, anyway), the *Country Bear Jamboree* character Teddi Barra is not related to Yogi Berra. She gets her name from silent screen film actress Theda Barra (although her character is patterned after Mae West!).

The Disney-MGM Studios Theme Park is loaded with off-beat references. Mickey's of Hollywood, a shop on Hollywood Boulevard, is a nod to, of all places, Frederick's of Hollywood, renowned for women's garments; Min and Bill's Dockside Diner gets its name from the 1930 movie "Min and Bill" starring Wallace Beery and Marie Dressler; and Dinosaur Gertie's Ice Cream of Extinction is a reference to a cartoon character created in the early



Apparently, little Johnny did well for himself after the Revolution.



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The sign emulates Frederick's; the apparel does not.

1900s by Windsor McCay of the *New York Herald*.

And then there's Pleasure Island, the adult nighttime entertainment spot adjacent to the Village Marketplace, which is not a reference to "Pinocchio's" bawdy island where boys

smoke, drink, shoot pool, and become donkeys. Merriweather Pleasure, the island's original "owner," is a figment of the imaginations of the Walt Disney Imagineers.

Wild, Weird, and Wonderful

Here is a collection of details, references and oddities that often escape the undiscerning eye—and ear.

Gertie's come a long way since her early 1900s comic strip days.



Wallace Beery and Marie Dressler's after-retirement enterprise?

Listen Up!

The rotating gears of Tom Sawyer Island's Harper's Mill seem to be making a cacophonous racket. But listen closely. That dissonance is actually the song "Down by the Old Mill Stream."

Another aural oddity is heard in *Star Tours* at the Disney-MGM Studios Theme Park. In the terminal, where C-3PO and R2-D2 are repairing a Starspeeder, a series of boarding announcements is heard. One is a page for Egroeg Sacul. Reverse the order of the letters and you come up with George Lucas,

creator of the "Star Wars" films.

You also detect a strange language being spoken in *Star Tours*. It's Ewokese, an actual language developed by Lucas for the furry little bear-like creatures from "Return of the Jedi." That Ewokese is emanating from Anthony Daniels, better known as the voice of C-3PO.

One last bit of *Star Tours* trivia: The voice of Starspeeder pilot RX-24 is provided by Pee Wee Herman.

This and That

Fire Station No. 71 on Main Street in the Magic Kingdom is so named because Walt Disney World opened in 1971.

The paintings in the film at *The Hall of Presidents* can be found in the Columbia Harbour House, City Hall, and the Penny Arcade.



It was a grand year for the Fire Department.

The red pavement beneath the *Starjets* and *PeopleMover* platform in Tomorrowland is meant to represent the residue from the *Starjets* rocket blasting off.

The lights that line the top of the *PeopleMover* tracks are supposed to be a landing strip for alien aircraft.

The fireplace in the foyer of the *Haunted Mansion* is actually an air conditioning duct.

The tree supporting the *Swiss Family Treehouse* has been dubbed "Disneyodendron eximus," meaning "out-of-the-ordinary Disney tree" (which it certainly is, considering it's made of steel, concrete, and more than 800,000 plastic leaves and flowers).

Props Have Stories, Too

Sometimes the props used in the attractions have colorful stories all their own. For instance, the safari jeep found in front of the Adventurers Club on Pleasure Island was used in the 1957 Disney film "The Absent-Minded Professor."

And then there's the tale of the plane in the "Casablanca" farewell scene in *The Great Movie Ride*. When Imagineers were looking for a plane resembling the Lockheed Electra 12A used in the motion picture, they stumbled across a dilapidated model at an airfield in Texas. The plane was in bad shape, but for want of any Electra 12A, let alone one in good shape, they purchased it and began restoring it. Meanwhile, a check of the plane's history, flight records and serial number revealed that,



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Somebody's address is on display at the Jungle Cruise.

lo and behold, it was the actual plane used in the Humphrey Bogart-Ingrid Bergman classic.

Imagineers Get into the Act

Imagineers have always had a penchant for leaving their marks on their creations, usually in subtle, almost unrecognizable ways. Walt Disney World is no exception.

Sign In, Please

Back when Walt Disney Imagineering was called WED Enterprises (for

WED, it would say "JUST MARRIED," right?)

Imagineers are also fond of getting into the act themselves. All those Grandpa Marcs and Brother Daves and Good Old Freds on the tombstones in front of the *Haunted Mansion* are a few of the creative minds who worked on the attraction.

The same is true of the boxes and crates in front of the *Jungle Cruise* and *Big Thunder Mountain Railroad*, which include not only the

names of Imagineers but their hometowns, too.

In the second scene of the *Carousel of Progress*, Father sits in front of a window as he talks about progress in the 1920s. If you look through the window you'll see the names of several legendary Imagineers, which appear on storefront windows.

And, not wanting to see the Disney family crest be the only coat of arms in the Magic Kingdom, a host of Imagineers included theirs in the final scene of *Pirates of the Caribbean*.

But wait! There's more...

Many of the interior pipes in The Living Seas at EPCOT Center feature the names and extension numbers of Imagineers.

In *Star Tours*, each of the baskets on the conveyer system boasts the names and numbers of Imagineers.

The letters and numbers on the license plates on the cars in the Sci-Fi Dine-In Theatre restaurant are the initials and birthdates of Imagineers who worked on the project.

Look, Ma, I'm a Star!

Sometimes Imagineers have actually put themselves in the middle of the

action. The original founders of the Pleasure Island Adventurers Club, depicted in two paintings in the library, are (who else?) the Imagineers who developed the idea for the club.

But then, placing Imagineers in paintings is nothing new. Just about every mural at Walt Disney World has one or more Imagineers in it (hey, the models had to come from somewhere).

Some Imagineers appear body and soul in attractions. Madame Leota, the woman who materializes in the crystal ball in the *Haunted Mansion* is the late Leota Thomas, a longtime Imagineer who worked in the Model Shop.



Barrels bound for an unknown Imagineer.

The boy talking to his girlfriend via phone in Horizons at EPCOT Center is Tom Fitzgerald, Horizons show producer and now Vice President of Theme Park Productions, the subsidiary responsible for producing films and videos for Disney attractions.

Dreamfinder in Journey into Imagination is actually Joe Rohde who is in concept development at Imagineering.

It just goes to show, you never know who you might run into at the Disney Theme Parks—if you know what to look for! 🐶

Photography by Matt Slack
(Walt Disney World Photography)



A legendary prop emerges from the mists of time.

Walter Elias Disney), Imagineers managed to get their signature initials in a couple of attractions.

In the *Hall of Presidents*, a scene in the movie that precedes the roll call features a television camera labeled WEDTV. And in World of Motion at EPCOT Center, in a mural that depicts future forms of transportation, there's a car with the message "JUST WED" on the back (if it didn't refer to





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COLLECTION

GOING FOR A "SPIN" ON ROGER RABBIT'S NEW RIDE

Imagineers Ready New Attraction for Mickey's Toontown

By David J. Fisher

What's all that crashing and banging going on inside the Toontown Cab Co.? It just so happens that right now, Walt Disney Imagineers are hard at work inside, creating the most ambitious, complicated, and expensive "dark ride" (so named because it's lit by black light) ever built—*Roger Rabbit's Car Toon Spin*.

The attraction now being constructed in Mickey's Toontown—itsself still brand-spanking new, uses the movie "Who Framed Roger Rabbit" and countless cartoon shorts as its inspiration, and brings even more of the toon world to Disneyland Park in California.

"With Toontown, we invited people to come in and become a cartoon character," says senior designer Joe Lanzisero. "This takes us one step farther, where you get thrown into a cartoon world that you get to interact with on a more intimate level than, say,

just walking through. Now it's a theatrically controlled experience with special effects and lighting and all those other neat things that we do so well."

As if that weren't enough, *Roger Rabbit's Car Toon Spin* is quite simply the wildest dark ride ever to hit Disneyland—or anywhere else, for that matter.

"We fooled our management with this one," claims Lanzisero, with a grin. "We told them the ride would be a 'C' ticket-type attraction, but what we've created is definitely a 'D,' maybe even an 'E.' It's going to blow people away."

"Most of the dark rides are just painted backdrops peppered with a few figures here and there," he continues. "In this one, we've got a lot of figures, a lot of big props, a lot of big animation."

To be exact, it has 16 *Audio-Animatronics* figures, 59 animated props and 20 special effects.

And then there's the ride system, which will take guests for a spin—literally. Imagine combining *Mr. Toad's Wild Ride* with the *Mad Tea Party* tea cups and you get the idea. Since guests will be spinning in the dark on *Roger Rabbit's Car Toon Spin*, it's lucky that how much each vehicle spins is entirely up to the guests

in it—if you don't want to spin, you don't have to.

"I think that's the neatest aspect of the ride," says Lanzisero. "For the first time, we've built a dark ride where you just don't sit and passively experience it, you get to spin your little ride vehicle."

"When we were first planning this, we actually got a tea cup and put it on *Pinocchio's Daring Journey* and the *Haunted Mansion*," he continues. "Our first idea was to use an *OmniMover* system like the one on *Mansion*, but it just wasn't fast enough. It wasn't crazy enough. We really wanted that out-of-control, kinetic, crazy feel."

"Plus, we couldn't use show doors or crash through things like in *Mr. Toad* because the *OmniMover* is continuous," adds project show set designer



Weasels and dip, the bone of all Toons, are just two of the many hazards of your journey.

Robert Coltrin. "There was no way to trigger many of the special effects we wanted to use. But the *Haunted Mansion* was really fun because you'd go down the hill into the graveyard scene and you'd spin all the way."

The next step was to try out the tea cup on *Pinocchio's Daring Journey*.

"We did that one night," says Coltrin, "and said, 'Yeah, this is it. This is the way to go.' It was amazing. We found that *Monstro*, if you hit it at the right time, looked twice as big because you could be turning and all of a sudden it would be in your face."

"In essence, that's what *Car Toon Spin* is," adds Lanzisero, "a tea cup on the *Pinocchio* ride system."

But as fun as that sounds, it presented Lanzisero, Coltrin and the rest of the team with still more problems. Like, how to tell a story? If guests are so busy spinning their little taxi cabs, who's going to notice all the scenery and props, let alone a storyline?

"We never thought we could really tell a story," says Coltrin, "so things are

The Bullina China Shop becomes another casualty as your cab spins you in pursuit of Roger.



© Amblin/Disney

really basic and simple and environmental."

"It's interesting," muses Lanzisero. "We've worked so hard on all our other attractions to create a controlled, theatrical experience, like in a movie, where you're going to see this and then that. And now, for the first time, we're letting go of that control."

"So, to compensate," he continues, "rather than create a series of scenes like we did in *Pirates of the Caribbean*, it's environment, environment, environment. Each environment is a complete statement that works 360 degrees. We don't know which way guests are going to be looking, so that was a challenge."

If you think the ride sounds ambitious, wait till you see the queue! It takes guests backstage at the Ink and Paint Club, past the dressing room of Jessica Rabbit, by Baby Herman's apartment, winds its way through several dark alleys and even offers a sneak preview of people spinning.

"We hope, by this point in the ride, people will have gotten the hang of the spinning," says Lanzisero. "Then, guests in line can actually see other guests spinning so they know what to do when they get on the ride."

The queue also lets guests in on what the story is, simple as it is.

"The idea is that you've come into the Toontown Cab Co. and you're going to take a little taxi cab tour of Toontown," says Lanzisero. "By the time you get to the end of the queue, the story should be well in your head that the weasels are loose in Toontown, they have dip, dip is dangerous, and they're out to get toons."

And you. In fact, the pivotal moment in the attraction occurs in the very first scene when the weasels dump dip into the dark alley down which you're driving. That's when you really start going for a spin, so to speak.

"We lose no time in setting up what's happening," says Lanzisero. "Roger has been ambushed by the weasels. There's dip pouring all over the floor and he's spinning around out of control, screaming. Up to this point, your ride vehicle has been controlled and the steering wheel's been rigid, but as soon as you hit the dip, you start spinning, too. Hopefully, you'll grab the steering wheel and realize it's loose."

Once the action begins, it's pretty much non-stop, just like in the cartoons.

"We bring a lot of cartoon clichés to life, like falling off the top of a building, going through cartoon limbo and electrocuting characters," says Lanzisero.

"There's also a lot of 'in your face' stuff in terms of the animation. I don't think guests are going to have time to see everything like they do in a slow-moving *Pirates* boat, where you can really get what they're doing. Everything has to hit you in the face. Big generators, big stacks of things falling, everything is a really broad stroke."

With your steering wheel free, you can literally spin your way through the rest of the attraction as Roger attempts to thwart the scheming weasels. You'll spin through the Bullina China Shop with its rattling columns, chandeliers, and dishes; Spin Street, a cartoon world of laughing lampposts, street signs, and buildings; and the Power House, which threatens to blow you to smithereens—



A "tea cup on the Pinocchio ride system" is the basic idea behind the "spin" through *Downtown Toontown*.

© Amblin/Disney

and does, albeit in a totally cartoon sense.

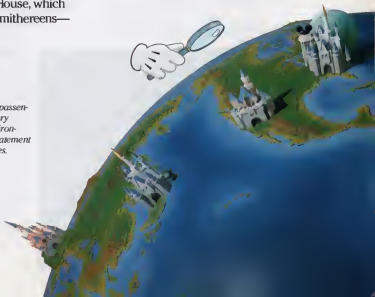
To tell you the rest would be to give away some of the best gags in the attraction. Oh, all right, just a few more...how about getting blown up, crashing to earth, having cream pies nearly smashed into your face, almost being crushed by pianos, safes and an elephant(?), being splashed with dip, punched out by a boxing glove, rubbed out by weasels, magnetized...

Now don't let this scare you off. Roger says he really wants you to try out his attraction once it's ready, "P-P-Pul-eeezel" 🐰

(Watch future issues of Disney News for updates on the opening of Roger Rabbit's Car Toon Spin in Mickey's Toontown at Disneyland.)



Since Toontown Cab passengers will be going every which way, each environment is a complete statement that works 360 degrees.



YOUR EYES ONLY: TOKYO DISNEYLAND UNDERCOVER



A Confidential Report on the Kingdom of Family Dreams

By Jean Lee and Steve Kawamura

In an exclusive high-rise overlooking a busy commercial boulevard, a meeting is about to commence in the darkened boardroom. The date: April 15, 1993. The time: 1900 hours. Our story begins...

O.K. people, as you know our company, Rutabaga Worldwide, is considering building the world's greatest amusement park in Japan, featuring our own adorable mascot, Rudy Baga.

Recently we sent one of our, er, agents to spy, I mean scout the competition. I've called you here tonight to hear his report. Turn on the slide projector, please. Mr. X, you may proceed.

All right, first slide.
Ladies and Gentlemen, this is your competition: Tokyo Disneyland Park.
Let's start with a little background.

Real-life exotic birds have found a home among the Audio-Animatronics wildlife of the Jungle Cruise.



For beginners, Tokyo Disneyland is not in Tokyo. It's actually located on a landfill in Urayasu, in Chiba Prefecture, a suburb just outside Japan's capital city. Twenty-nine years ago, Oriental Land Company, the real estate company that owns and operates the Park, began filling in 202 acres of Tokyo Bay. Since the site had been previously designated by the government for recreational use, Oriental Land Company conducted a worldwide search for options and hit on the idea of a Disneyland for Japan.

Before construction could begin, Japanese custom dictated that Shinto priests perform a

ground purification ceremony to ensure a successful operation. These same priests also determined which way the landmark Castle must face to discourage evil spirits from entering.

These traditions must have done the trick, because on April 15, 1983, Tokyo Disneyland opened its gates and good fortune has smiled on the Park ever since.



Meet the World: was created specifically to celebrate the heritage and history of Japan.

World Bazaar

Once inside the Park, I surveyed the surroundings, which looked suspiciously like Main Street, U.S.A. But here, it's known as World Bazaar.

It seems that Walt Disney Imagineering initially planned for guests to enter the Park through an international marketplace inspired by World Showcase at EPCOT Center (which, by the way, was in development at the same time). But the Japanese really wanted their Disneyland to be just like the ones in the States. By the time the plans changed back to the original Main Street, the name had already stuck.



It's called World Bazaar, but it's still good old Main Street, U.S.A.

Check out this next slide. Tokyo Disneyland is located on the waterfront, and there's always a chance of rain on the Park's parade. The Disney solution was to create an enormous steel lattice

canopy with over 3,000 panes of glass—covering the entire area! It lets the sunshine in and keeps the typhoons out.

Adventureland

You're all familiar with *The Enchanted Tiki Room*, right? Well, at Tokyo Disneyland,

if you get a little chilly waiting for the next performance—and these birds and flowers sing in both English and Japanese—you just warm yourself on heated lava rocks situated around the patio.

Speaking of heat, on this slide you see the tropical rivers of the *Jungle Cruise*. But I gotta tell ya, you could have knocked me out of the boat with a feather when the birds perched on top of the attraction's alligators and hippos



According to Japanese law, if the Beaver Bros. add one more canoe, or the Western River Railroad one more station, they will become transportation systems rather than attractions!

actually took wing and flew away! Later I found out that this wasn't some new development in *Audio-Animatronics* (although, with Disney, you never know), but *real* ducks, pheasants, owls, starlings and magpies. Apparently, they've found a home in this jungle oasis which is warmed by gas heaters to protect the lush vegetation from the cold.



The churro, a Mexican pastry popular in California, has found new fans in Japan.

Now, check out the *Western River Railroad* with its four full-size replicas of steam engines from the early 1880s. Instead of circling the entire Park, the trains travel only through Adventureland and Westernland—with only one station. Any more and it would fall under the jurisdiction of the Japanese Transportation Ministry as a transportation system rather than an attraction!

The same regulations limit the number of *Beaver Brothers Explorer Canoes* in Critter Country. More than six canoes would make them subject to the laws that

regulate subways and trains.

Next on my reconnaissance agenda was *Pirates of the Caribbean*. I noticed that here the Attraction Hosts and Hostesses *not* ask the guests to step onto the seat and then the floor of the boat before sitting down, like they do in the States. You see, this type of operational procedure is contrary to the Japanese notion that shoes are unclean—which means you would *never* step on a place where you would also sit.

I observed this same phenomenon at the many Park parades—guests take off their shoes before stepping onto benches for a better view.

Westernland

I continued my investigation by moseying on over to Westernland (so named because the word "frontier" doesn't translate our "Old West" story into Japanese) and ran smack into an *unbelievable* line. I tracked it to its beginning and discovered that these guests had waited *up to two hours* to board *Big Thunder Mountain Railroad*—and they didn't mind.

Apparently it's the culture here. Growing up in a small, densely populated country, long waits and crowds are the norm. It was getting late, so I moved on to Critter Country.

Critter Country

As I entered, I noticed dozens of paw prints crisscrossing this newest land at Tokyo Disneyland.



Guests are assured a clean seat on *Pirates of the Caribbean*—no one steps on them while getting in. *Big Thunder Mountain Railroad* can mean a two-hour wait, but there are no complaints.

Although the pattern seemed random, a closer look revealed that the critter tracks do, indeed, tell a story.

See? That set of squirrel tracks leads from one pint-sized critter dwelling to Grandma Sara's Kitchen. And over there, you can see where one critter chased another around a mailbox.

The tracks even run throughout the entrance to *Splash Mountain*. Speaking



"Captain EO" is the third resident of the original The Eternal Sea theater.

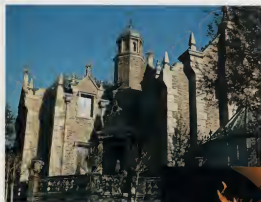
of which, it took me a few times down the chute to realize I wasn't getting nearly as drenched as I've gotten on the Stateside *Splash Mountains*. Since Japanese guests dress up on weekends and holidays, the boats were redesigned to reduce the splash so as not to put a damper (so to speak) on any elaborate hairdos or expensive threads. They even have a special area reserved for drying the seats—of the *boats*, not the guests.

Fantasyland

There seemed to be some commotion at the Castle in Fantasyland, so I followed a guide into its depths on the *Cinderella Castle Mystery Tour*—the only one of its kind anywhere!

We encountered a menagerie of Disney villains, including the fierce dragon that served as the model for the rumbling behemoth in the dungeon of the Euro Disney-land Castle. In the





When the Haunted Mansion first opened, guests thought it was too pretty outside to be scary inside.



The Castle Mystery Tour is the only attraction to feature "The Black Cauldron."

finale, a young guest wielded the Sword of Light to defeat the evil Horned

King. By the way, this is the only attraction to feature characters from Disney's 1985 animated film "The Black Cauldron."

This next shot is the *Haunted Mansion*. Although it is now tremendously popular, when the attraction first opened, its line was unusually short. Until a few years ago, many Japanese guests did not associate the *Mansion*'s stately exterior with the thrills and chills waiting inside. So they bypassed it for other attractions where "what you see is what you get." Eventually word got out, and the *Haunted Mansion* (along with *Pirates of the Caribbean*) ranks among the most popular attractions in the Park.

Inside, I hopped aboard a Doom Buggy and noticed several women



The Custodial Section takes immense pride in cleanliness and friendliness



wearing kimonos. As they approached, the Attraction operators slowed the moving walkway to half speed so as not to throw off the balance of the kimono-clad guests.

Tomorrowland

The only two attractions created specifically for Tokyo Disneyland, *Meet the World* and *The Eternal Sea*, debuted in Tomorrowland. *Meet the World*, a carousel show in the tradition of *Carousel of Progress* and *America Sings* (but with the audience in the center), presents a capsulized history of Japan.

As it turns out, *The Eternal Sea*, a five-screen, 200-degree film that highlighted the ocean as a vital resource for generations of Japanese, has been

replaced twice. First by the 3-D film "Magic Journeys" and more recently by "Captain EO."

I then decided to check out *Star Tours*, where I found that in addition to R2-D2 and C-3PO, there's a new squid on



A little squid on your pizza, anyone?

the block—Mon Calamari—an alien who's overseeing operations from the control booth.

Debarking after the flight, I spied a pair of comical droids attempting to neutralize an alien bug with spray and a fly-swatter. The two droids are actual robots straight from the manufacturing plants of the attraction's sponsor, Matsushita Electric Industrial Co., Ltd. Imagineers just added the droid dressings and gave them personalities.

Time to Eat

By this time I was really hungry, so I stopped at Captain Hook's Galleys for a shrimp, scallop and squid pizza—just one of the many interesting Western-Asian culinary combos offered at Tokyo Disneyland.

There's also seafood curry at the Hungry Bear Restaurant, dim sum at the Small World Restaurant, that cow-



"Frontierland" does not translate in Japanese, so, here, the Wild West is in Westernland.

boy staple—quiche—at the Pecos Bill Cafe, and hot corn soup at the Lucky Nugget Cafe.

When the Park first opened it served only American favorites—with lots of hamburgers and hot dogs. Then, in response to requests for traditional Japanese fare, Restaurant Hokusai opened in World Bazaar. Still the Park's only Japanese restaurant, its name is taken from a famous 18th-century Japanese woodblock artist.

Despite the current trend toward adding more Asian food to the menus, Western fare remains the first choice with guests. This shot, for example, shows a churro (sugar-coated Mexican pastry) cart which can command lines of up to 45 minutes!

Squeaky Clean

Disney Theme Parks are known for their cleanliness and their friendly, polite Cast Members. These elements are of consummate pride to Tokyo Disneyland. Here's a good example:

The highly-trained custodial staff takes a near-fanatical approach to cleanliness. For the past five years, Tokyo Disneyland has held a popular, annual "Custodial Section Sweeping Contest," where competitors are tested for their skills in sweeping up scattered popcorn and discarded cigarette butts, as well as for their courtesy in answering guests' questions and requests. This competition is even televised by one of the local TV stations!

Lights, Please!

Well, that about wraps it up. As you can see, Tokyo Disneyland, "The Kingdom of Dreams and Magic," has done a pretty near perfect job of creating a Theme Park tailored to the tastes of Asia.

If I were you, I'd stick to your chain of Rutabaga Burger Bash restaurants and leave the theme parks to the experts. 🐻





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THE ULTIMATE IN EURO DISNEYLAND TRIVIA



Part One of a Scintillating Two-Part Story

By Ryan A. Harmon

Disney Theme Parks are filled to the brim with trivia. There are design stories; construction stories; opening day stories; subliminal references to Disney characters, films and other attractions; as well as cleverly camouflaged dedications and memorials to Disney folk who helped make the magic. Imagineers have even been known to hide their initials, birthdates, images, voices or telephone extensions in the most unlikely places. (See "Secrets of Walt Disney World"—ed.)

It's this level of detail that adds a whole new dimension to visiting a Disney Theme Park. And Euro Disneyland Park is no exception for those in

trivial pursuit. From its remarkably ornate Main Street, U.S.A., to its unique Discoveryland, the five lands of Euro Disneyland boast their own exciting collection of facts and figures. Starting with...

Main Street, U.S.A.

Unlike the gateways to its sister Parks, the entrance to Euro Disneyland lies beneath the stately Victorian-themed Disney Hotel.

Several portals take guests beneath the Main Street Station of the *Euro Disneyland Railroad* and into Town Square, where a gazebo stands center stage.

"Where's the flag pole?" you ask? According to Main Street executive designer Eddie Sotto, since guests enter beneath the Main Street Train Station, primarily, (rather than through right and left portals), a gazebo bandstand was chosen to block initial guest view of *Le Château de la Belle au Bois Dormant* (Sleeping Beauty Castle) "to allow Main Street to establish itself as a separate scene in the Euro Disneyland experience, prior to revealing the Castle."

Sotto, himself a confessed *Disnoid*, embellished Main Street with layer upon layer of detail. Reproduced and authentic Americana awaits discovery in every nook and cranny of the land.

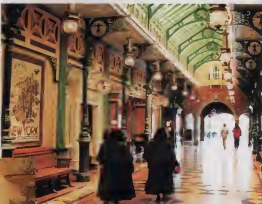
Because Paris is known for its inclement weather, two indoor gaslit arcades parallel Main Street on either

side, allowing guests to stay warm and dry while exploring the history of the Statue of Liberty in the Liberty Arcade or actual United States patent models in the Discovery Arcade.

"We worked torches and stars into dozens of designs for the Liberty Arcade," Sotto says. "In all, there are 40 torch images—not counting the Liberty Torch."

Da Vinci's "measures of man" figures in the column supports of the Discovery Arcade.

On the subject of inventions, Sotto also noted that all the light bulbs on Main Street are historic reproductions



The Discovery Arcade features actual patents and inventions from turn-of-the-century America.



of the original Edison bulb, complete with glowing filaments.

The most detailed shop on Main Street, according to

Sotto, is Town Square Photography. With a cinematic sense of realism, the "proprietor's office," visible through a window, is dressed like a movie set. Designers purchased props from the estate of an actual turn-of-the-century businessman.



Italian mosaic tiling depicts New York Harbor in the floor of the Liberty Arcade.

The Gazebo enables Main Street to establish itself before the Castle is revealed.





Town Square Photography's "proprietor's office" makes it the most detailed shop on Main Street.

The "office" appears as if its occupant just stepped out—his spectacles and coffee cup still sitting on his desk, which is covered in authentic water bills and horse and carriage rental receipts. These original documents can even be seen "fallen" behind the desk—just like real life!

The Emporium Mythology

Inside the Emporium gift shop, two giant prints highlight the "history" of the store. Resembling early poster advertisements, the prints depict the Emporium as a chain of stores that opened exactly 100 years before their actual opening dates at Disney Theme Parks. The Disneyland Emporium is depicted as the original—"Established 1855"—and portrays Walt Disney as the founding proprietor. The second print shows off the grand Emporium in the Magic Kingdom at Walt Disney World, which "debuted" in 1971. The newest Emporium at Euro Disneyland supposedly celebrated its grand opening in 1892. A Mickey



"Shave and a haircut, two bits"—now, what's that in francs?

artifacts and memorabilia showcasing the accomplishments of

America's storyteller.

The device of Walt's initials originally created for the wrought iron balcony of his private apartment in New Orleans Square at Disneyland is used extensively throughout the restaurant. The intertwined "W" and "D" are etched into the glass of the elegant cage elevator, carved into antique furniture and were custom-made into turnkeys that hang from downstairs glass lights.

Mouse-shaped wrought iron railing frames the shop's stained glass windows.

The Emporium also boasts the largest stained glass skylight on Main Street. Pictured in the glass are turn-of-the-century American inventors who had roots in Europe, including Thomas Edison and Alexander Graham Bell.

Walt's—an American Restaurant

Located on a cul-de-sac just off Main Street, Walt's—an American Restaurant ("established" in Chicago, 1901—the place and date of Walt's birth) is a two-level, sit-down eatery celebrating the life and achievements of Walt Disney. The address of the restaurant—1401 Flower Street—is the same address as Walt Disney Imagineering in Glendale, California. Inside the elegant Victorian restaurant is a collection of



American inventors with roots in Europe provide the focus for the stained glass skylight in the Emporium ceiling.

Imagineering concept art, dating back to the 1950s, peppers the restaurant, which is divided into intimate, themed dining rooms representing some of Walt's favorite interests—trains, small town America and resorts—as well as Victorian interpretations of the Park's five lands.

A focal point of the art nouveau Discoveryland Room is a hand-carved Brazilian mahogany fireplace with a brass shell fire screen. Above is a domed-glass representation of space.

"The design on the floor in front of the fireplace is oceanic," Sotro explains, "so the progression is from land to sea to fire and smoke to the sky and finally, space."

The Fantasy Room features paintings of the different Castles, and scenes from the animated classics that inspired Fantasyland attractions.

Two Academy Awards Oscars and photos, including rare

Walt Disney is featured as the founding proprietor of the now-worldwide chain of Emporiums.



personal shots of Walt's childhood and Walt in Europe, highlight the restaurant, which practically doubles as a Disney museum. A large grandfather clock in the foyer plays "When You Wish Upon a Star" as it strikes the hour. Disney motion picture and Theme Park music was re-scored and recorded in a turn-of-the-century "salon style" to re-create the period.

The restaurant's menu is a photo album, detailing Walt's life from his childhood days in Marceline, Missouri (the inspiration for Main Street, U.S.A.) through the construction of Disney-land.

Main Street Windows

As in the other Parks, many of the windows along this Main Street bear the names of Walt Disney's family and friends, historic American figures, and fictitious characters, or serve as dedications to people within the Disney organization.

One such window reads "DENTISTS IN TRAINING, Licensed to Use Laughing Gas, Our Business is Making You Smile." Beneath the headline are the names of the five show producers who oversaw the design of each Euro Disneyland realm.

Another window proclaims, "CONDUCTED DAILY, MAIN STREET MARCHING BAND, Leading



Walt Disney's intertwined initials identify the keys to the gas lamps at Walt's Restaurant.



A stained glass pirate ship sails through the Adventure Room at Walt's.



Walt's Discovery Room fireplace represents a transition: land to water to fire and smoke to space.



Elegant furnishings amid personal mementos (like Walt's baby picture, center) at Walt's recall the origin and success of America's storyteller.



Designers researched turn-of-the-century popular music to find authentic ditties of the day. A number of songs were also borrowed from appropriate Disney films, including "Summer Magic" and "The Happiest Millionaire."

Many humorous noises can also be heard emanating from the second-story windows. From the "Dr. Bitz Dental School," electric drills whir and patients laugh hysterically, scream and stamp their feet. (Sotto provided most of the voices.) From the "Music School," a piano student practices. A dog barks from "The Third Eye Detective Agency," prompting Security personnel, one pre-opening night, to go in search of the watch dog they believed to be stranded upstairs!

Details, Details

For the first time in Disney Theme Park history, bricks were used to pave Main Street. Old New York City avenues were studied to approximate the look of a turn-of-the-century brick street. Along the sidewalks, Walt's

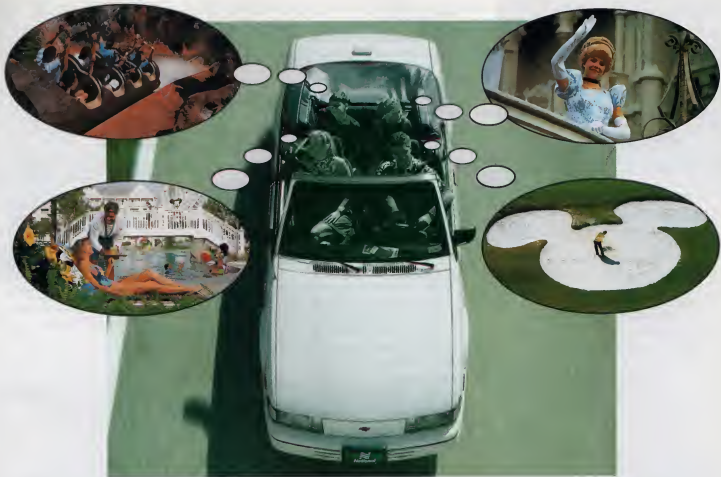


The Sounds of Main Street

Eleven different hours of music play both inside and outside the quaint shops that run up and down Main Street, U.S.A., in Euro Disneyland.



Show Producer Eddie Sotto (at Main Street Motors) has his own window (along with the show producers of the other four "lands") on the far left end above the "Electric Co."



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Watch where you're stepping on Main Street—even the pavement tells a story.

father, a real-life contractor, is honored with concrete stamps that read, "Elias Disney, Contractor, 1901." Even the manhole covers are decorative antiques, emblazoned with the names of the American cities that donated them.

Harrington's Fine China & Porcelains was named after the wealthy family in Disney's "Pollyanna," starring Hayley Mills. Main Street Motors is the first merchandise facility to actually sell cars in a Disney Theme Park. (Average price tag: \$100,000 U.S.)

When you're in a Main Street shop, look up at the ceiling. You might notice an odd contraption running from cash register sites to an out-of-sight office. These were used to complete sales transactions years ago.

"The sales clerks were not allowed to handle money," Sotto explains, "so they would write out a receipt and put it with the customer's money in this little trap. This was sent along the system to the office where the cashier would take the money, make change, sign the receipt and send it back so the customer could take possession of the item and collect their change."

The exterior of Plaza Gardens Restaurant is an exact replica of its Disneyland counterpart.



Inside, three romantic Impressionist paintings depict winter, summer and autumn scenes of the restaurant, circa 1861, supposedly the first establishment on Main Street.

Posters for Main Street attractions were all styled after the works of period artists. The Casey's Corner poster was inspired by a Spalding baseball guide from 1890. The poster for the

Grand Canyon Diorama was inspired by railroad advertisements, circa 1916. And the design for the Limousine poster was actually inspired by a premiere screening program for "The Happiest Millionaire," starring Fred MacMurray.

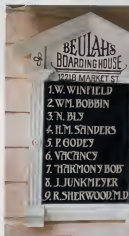
The old-fashioned barber shop isn't there just for its good looks. It comes with an honest-to-goodness barber who will be happy to give you a shave, and even a haircut.

According to Sotto (who tried it out, of course), "It was the closest shave I've ever had!"

Standing in Central Plaza, the "hub" of Euro Disneyland, four distinct realms await discovery: Main Street, U.S.A., is in itself a trivia wonderland, but Frontierland, Adventureland, Fantasyland and Discoveryland have their own tales to tell. The next issue of *Disney News* will bring you the second installment of "The Ultimate in Euro Disneyland Trivia." À bientôt!

Coming Attractions!

There are quite a few additions going on in Euro Disneyland these days. Some have already opened, others will be ready in the next few months. Here's what you have to look forward to on your next visit:



Liberty heads and torches are integrated into a myriad of details at Liberty Arcade.

Every name means something—Dr. Sherman was the first person to commission Walt Disney as an artist, at age 13, to draw his horse.

> *Les Prouettes du Vieux Moulin* in Fantasyland, a one-of-a-kind ferris wheel with water bucket-shaped seats.

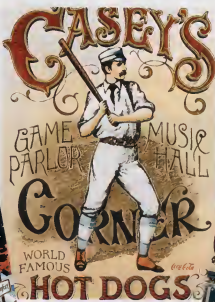
> A *Temple of Peril*-style attraction in Adventureland, featuring small, eight-passenger trains of mine cars that career and loop through an exciting adventure.

> *La Galerie de la Belle au Bois Dormant*, a retelling of the Sleeping Beauty tale through tapestries and stained glass, and a chance to walk out onto the Castle balcony.

> The Discoveryland Station, the fourth station for the *Euro Disneyland Railroad*.

> *Legends of the Wild West* in Frontierland, a re-creation of life in an Old West fort, featuring likenesses of Fess Parker and Buddy Ebsen as Davy Crockett and George Russell.

> *Casey Jr., Le Petit Train du Cirque* in Fantasyland journeys around *Le Pays des Contes de Fées*, a canal boat cruise through Storybook Land. 🐭



Imagineers created posters in the style of the day for many Main Street locations.

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Still the Fairest of Them All

Snow White Reigns as the Queen of Collectibles



*agic Mirror
on the wall,
Who is the
fairest of them all?"
"My Queen, beauty
and love go hand in
hand, Snow White now
is fairest in the land."*

Fifty-five years have passed since the mirror replied with that fateful phrase. In spite of the Queen's evil intentions, Snow White escaped the Woodsman's knife and fled to the woods where she was lovingly adopted by a group of seven little men.

Late one evening in 1934, Walt Disney gathered a group of artists in a studio sound stage. For several hours he mesmerized them, acting out what would become their next project—"Snow White and the Seven Dwarfs." Longtime Disney artist Ken Anderson attended that meeting. Ken once recalled how Walt had skipped back and forth to different scenes, realistically portraying all of the characters.

According to Anderson, "Walt told the story of Snow White better than we put it on the screen."

Walt Disney gave several reasons for choosing the German folktale as the subject of his first animated feature. He fondly recalled the day when he and a group of Kansas City newsboys were



Walt Disney's first princess (above) and her seven little friends are color plates from Walt Disney's Snow White and the Seven Dwarfs Sketch Book, published by the English firm of Collins.

treated to a silent film version of the story starring Marguerite Clark. He also felt the fairy tale had all the ingredients necessary to hold an audience's attention.

Roy Disney, Walt's brother and partner, was hesitant about the project from the outset. He argued that the Studio should stay with their proven star, Mickey Mouse. Walt countered by saying short cartoons would never gross large amounts of money because while production costs increased, profits remained constant.

The initial budget for "Snow White and the Seven Dwarfs" was \$150,000. The newly developed multi-plane camera, the use of special effects, and Walt's desire to be involved in every aspect of

By David Lesjak

the film's creation caused the budget to eventually top \$1.5 million.

When news of Disney's project became public, several of Hollywood's motion picture moguls dubbed "Snow White" "Disney's Folly." Many predicted the film would push the Studio into bankruptcy.

"Snow White and the Seven Dwarfs" premiered on December 21, 1937, at the Carthay Circle Theatre in Hollywood. The Carthay was resplendent that starlit night.

Spotlights mounted on trucks swept the sky and illuminated the street. Hundreds of spectators sat in bleachers cheering the arrival of their favorite stars. As invited guests stepped from their limousines, they walked along a blue carpet under a long canopy to the theatre's entrance. Cameramen with still and motion picture equipment huddled in front of a large Christmas tree, capturing the occasion for posterity. Further along was an elevated platform where guests were invited to say a few words to the radio audience.

Many of Hollywood's brightest attended the gala event. Those stopping to say a few words included "Amos and Andy" stars Freeman Gosden and Charles Correll, vaudeville star Joe

The success of "Snow White and the Seven Dwarfs" led to a cascade of Disney classics.

"Suitable" illustration by Kenry Yamada



Penner, tennis champion Fred Perry, film great Charles Chaplin, and columnists Louella Parsons and Ed Sullivan.

Walt Disney also stopped to say a few words. When asked to talk about the Seven Dwarfs he could only remember the names of Doc, Happy, Grumpy and Dopey.

"I can't remember them all here tonight," Disney chuckled, his voice cracking with emotion.

In the background, an orchestra played music from the film, and Adriana Caselotti, the voice of Snow White, sang several numbers from the film. To add a finishing touch, real dwarfs, dressed in costumes, frolicked about a cottage, millwheel, diamond mine and garden the Studio had built on Wishire Boulevard.

The all-star audience was enthralled that first night. They laughed, cried, and in the end they gave Walt Disney a standing ovation.

Adriana Caselotti recalled in a 1987 radio interview how she and Harry Stockwell, the voice of Prince Charming, had to sneak into the theatre on Premiere Night because they had no tickets. The two watched the film for the first time from the back row of the balcony.

"Disney's Folly" soon became Disney's box office success. One newspaper review stated, "Disney has really outdone himself in this full-length offering of fairyland...it is a story fashioned from the daydreams of mankind, embellished with color and music that strikes a responsive note in the breasts of young and old."

"Snow White and the Seven Dwarfs" went into general release in

February 1938. The film grossed 8.5 million worldwide during its first run. On February 23, 1939, Shirley Temple presented Walt Disney with a special Oscar composed of one large and seven small

statuettes. A proliferation of toys from the film crammed department store shelves during the

Doc lamp with original shade by La Mode Studios, circa 1938; plaster figure, paper shade.

Christmas season of 1938. Items featuring Snow White and Dopey were the most prominent and the most popular. Figurines and books were among the most abundant items.

The Madame Alexander Company produced marionettes of Snow White, the Huntsman, Prince, Queen, Hag, and all Seven Dwarfs. Ideal Toy Company produced a Snow White doll in three sizes, and one complete set of the Dwarfs. The Knickerbocker Toy Company rounded out their collection with dolls of the Queen, Forest Animals, and a replica of the Dwarfs' cottage. The Richard Krueger Company produced a Snow White doll available in either velvet or organdy, all the Dwarfs in sharkskin or velvet, and a selection of Forest Animals.

Other three-dimensional items included a set of rubber figurines by the Sieberling Latex Products Company and several sets of handpainted bisque figurines imported from Japan. Brayton's Laguna Pottery produced a highly collectible set of ceramic figurines from the film.

Snow White and friends appeared on the pages of many books. The Whitman Publishing Company was one of Disney's most prolific book licensees. In 1938, Whitman published 11 storybooks, six linen-like books (so named because of the more durable paper stock), four paintbooks, four paper doll books, one Big Little Book, one punch-out mask book, and one cut-out book—all on Snow White. Other American publishers of Snow White books included Harper, Grossett and Dunlap, and David McKay.

The English firm of Collins printed a beautiful coffee table book titled *Walt Disney's Sketchbook of Snow White and the Seven Dwarfs*. This hardcover book contained full color plates of all the major characters. Collins also published a Snow White storybook. Another English

"Snow White" memorabilia from the collection of Dennis Binks, Seattle, WA



Interesting item: a ventriloquist doll by Ideal—but Dopey doesn't talk!

firm, Dean and Son, published the *Snow White Annual* which contained games, puzzles and stories. Dean also published the *Snow White Magic Mirror Book* which contained six stereoscopic scenes that turned 3-D when "magic spectacles" were worn.

Hundreds of Snow White items were produced in 1938 including glass tumblers, comb and brush sets, lamps, jewelry, valentines, watches, postcards, tea sets, Halloween costumes, soap, puzzles, playing cards, barks, wall plaques, board games, bookends, handkerchiefs, toothbrushes, Christmas tree lights, a radio, and clothing.

Other items popular with today's collectors include actual pieces of artwork from the film. Animation drawings, model sheets, cels and backgrounds from "Snow White" surface on a regular basis in the catalogs of several auction houses.

The Walt Disney Company is celebrating the 55th anniversary of "Snow White and the Seven Dwarfs" by re-releasing the film to theatres nationwide this summer. This marks the 8th time "Snow White" has been to the theatre.

The film has lost none of the original magic Walt Disney and his artists created. Audiences still boo the Wicked Queen, quiver at the sight of the Evil Hag, laugh at the antics of Dopey, and applaud the awakening of the princess by her prince just as they did premiere night in Hollywood. Walt Disney's first full-length animated feature is still the standard by which the others are judged. And 55 years later, Snow White is indeed, still, "the fairest of them all." 🐻

Cut-Out Book circa 1938, Walt Disney Enterprises; six pages of cutouts including the Dwarfs' cottage.





Miracle in the MAGIC KINGDOM

Children's Miracle Network Telethon

By Barbara J. Warren

Beginning on June 1, the Videopolis Stage at Disneyland will be dressed for a very important, although temporary, job. Normally the home of lavish live productions, the amphitheater will be transformed into an outdoor studio to host 21 hours of live television on June 5 and 6: the Children's Miracle Network Telethon.

Since 1983, Children's Miracle Network (CMN) has raised millions of dollars for children's hospitals. And since 1987, the broadcast has originated live from Disneyland.

The Telethon was the brainchild of CMN president Mick Shannon. "I had spent ten years right out of college working for another excellent charity... becoming acquainted with a number of children's hospitals. It occurred to me that somebody should pull all of these great hospitals together under one umbrella, and raise money where all of the proceeds would go directly to them.

"Joe Lake (CMN executive vice president) was working with me at that time. We kind of put our heads together and said, 'Hey, let's just go for it.'"

To put together the CMN team, Shannon explains, "We made a list from Day One of exactly who we wanted, and why, and what we wanted them to do."

High on that list were actor John Schneider and the Osmond family.

In addition to serving as hosts for the program, Marie Osmond and John Schneider are also co-founders of CMN.

The co-host team also includes actor Merlin Olsen, singer Marilyn McCoo, "Entertainment Tonight" co-host Mary Hart, and comedian Rich Little. Bob Hope, Bo Jackson, Kirk Cameron, Malcolm-Jamal Warner, the Osmond Boys, and Martin Short also play key roles.

"Before we did the very first telethon, part of our original concept was that we wanted to work with Disney," Shannon says.

At that time, the Disney characters made guest appearances on the show.

"We sat down and talked the idea that maybe Disneyland could be the venue," says Disneyland President Jack Lindquist, "and it just seemed to be a perfect fit."

Set-up for the 21-hour broadcast is a complex and intricate task. Four days after Memorial Day, Videopolis becomes a miniature city of lights, cameras, talent trailers and food locations.

At 6:00 p.m., Saturday, the marathon begins. Forty minutes of every hour originate live from Disneyland as the national portion of the broadcast. The remaining 20-minute block goes back to the local stations. That's when the local stations make pitches for their community hospitals.

All day and night, volunteers man a bank of phones, constantly tallying the pledges from the local stations and updating the master tote board.



Marie Osmond's first concern is for the children who will be helped through the Telethon.

In 1983, the first telethon raised 4.8 million dollars; last year's 10th Anniversary broadcast brought in a stunning \$106,000,000, all distributed to 163 hospitals for children.

Lindquist believes strongly in Disneyland's commitment to CMN. "We like the exposure we get from it," he says, "but equally important is that...from it comes so many wonderful things that help children...and for us to play a part in making that happen is very gratifying to us." 



Kathy Lee Crosby, John Schneider, Malcolm-Jamal Warner, and Jim McMahon at the 1987 Telethon.



From left: Merlin Olsen, Mary Hart, Marie Osmond, Marilyn McCoo and John Schneider celebrate a successful Telethon with Mickey and Minnie.

TREASURES FROM UNDER THE SEA

ANIMATION ART FROM DISNEY'S THE LITTLE MERMAID

In 1989 The Walt Disney Studios released a captivating musical which 450 Disney artists spent three years bringing to life—*The Little Mermaid*. During the month of June, Disney Art Editions will release a limited selection of original animation art from the film in addition to

exquisitely hand-recreated limited editions—the first ever released from this film.

You will find these rare examples of animation art at

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artwork from
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Original production cel featuring Ariel in her grotto



"Under the Sea," hand-painted cel limited edition of 500



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CONVENTIONEARS HEAD WEST

Disneyland Prepares for Second Annual Disneyana Convention

By Anne K. Okey

When Horace Greeley first exhorted America to "Go West, young man, go West!" he was urging a generation on to a land of new opportunity. This coming September, Disneyana collectors will be heading West for the opportunity to participate in the Second Official Disneyana Convention, the first to be held at the Disneyland Hotel in Anaheim, California.

Last year's convention, hosted by Walt Disney World Resort in Florida, proved that there was a need for this type of gathering, one that is sponsored and organized by The Walt Disney Company specifically for aficionados of Disney art, memorabilia and collectibles.

Walt Disney Attractions Merchandise begins planning the activities nearly a year before the Convention convenes.

"We were just catching our breath after the last one when it was time to start scheduling for the next one," says Manager John Fulcher. "It takes a tremendous amount of planning to

This limited edition poster by Randy Souders has a lot of history behind it. Right, Nisha Cheffer's "Bandleader Mickey" is ready for the auction block.

accommodate the needs of our exhibitors, speakers, and attendees."

Of course, to avid Disney collectors, Disney-themed conventions are nothing new. Established Disney fan clubs such as The Mouse Club and the National Fantasy Fan Club have been holding two and three conventions per year for quite a while.

What makes the Disneyana Convention stand out from other collectors' conventions is the exclusive merchandise produced by renowned artists and available only to those attending the three-day gathering.

"The Disneyana clubs do a really wonderful job with their conventions,"

says Fulcher. "We are amazed at what they are able to accomplish on their own, and really appreciate their efforts."

"But we are providing a different service," he explains. "Where else in the world would you be able to get these limited edition pieces?"

"That's why we started," he continues, "to be able to develop these items for Disneyana collectors."

Items developed for the Convention can be classified either limited or open editions, or one-of-a-kind, slated to be put on the block in the Auction

Room. All limited editions are numbered and signed by the artist.

This year, a Dopey figurine by Armani serves as the introduction to an open edition. Armani will also present a Snow White figurine.

Limited edition items include a Disneyland Bandstand poster by Randy Souders, a Minnie Mouse plush by

Gund, a Peter Pan figurine by

Lladro, a Disneyland Castle sculpture by John Hines, a tribute to Mickey Mouse by Ron Lee, "Two Little Drummers," featuring Donald Duck, by Goebel, a Jiminy Cricket in rags by R. John Wright, a miniature carousel horse by PJs, Bill Toma's bronze Mickey from the Band Concert, an "Annette" doll by Madame Alexander, and Disneyland artist Charles Boyer's "Barbershop Quartet" litho. Boyer's popular litho "Family Dinner" with Mickey hosting a



Donald is keeping up his end in Goebel's limited edition "Two Little Drummers."

"family" of Disney characters is also being re-created in porcelain.

The auction, to be held during the second day of the Convention, will feature 60 pieces of original art, including several illustrations, a creation by Brenda White and Jesse Rhodes, a bronze by Paul Vought titled "Two-Gun Mickey," and "Bandleader Mickey" by Disney plush designer Niska Cheffert. There are also two great pieces from the Disney Archives (items signed by Walt) and some vintage cels from Disney Art Editions.

In addition to exclusive merchandise, the Disneyana Convention is also able to offer a venue for the dated or no-longer-offered items developed by various Theme Park departments that collectors thrive on.

These can include mugs, hats, buttons and posters developed for past promotions, Theme Park event signs, stationery, and a variety of illustrations.

"ConventionEars" may also acquire Convention-logged T-shirts, mugs, buttons, hats, watches, stationery, a Christmas ornament, key chain, plate, and the official portfolio.

The fun begins on Thursday, September 16, when the Disneyana Store opens at 11 a.m.; Friday brings



Dopey introduces an Open Edition for Armani.

guest speakers, the Disneyana Store and Fair, and the Trade Show. For Saturday, Fulcher anticipates "an extravaganza of guest speakers." The excitement continues through Sunday afternoon.

In other words, this year's Disneyana Convention at the Disneyland Hotel, September 16-19, will be time well spent!

Strike Up the Bandstand!

By Christy Gustaitis-Ritner

With many Convention items centering around Bandleader Mickey, "The Band Concert," and the Disneyland Bandstand, we thought a little background on the gone-but-not-forgotten Bandstand would be appropriate.—Ed.

If you've seen one gazebo, you've seen them all, right? Well, not necessarily. For only one gazebo hosted the original 16-piece Disneyland Band when Disneyland Park in California first opened on July 17, 1955.

Built "backstage" (behind the Park) during the spring of 1955, the Bandstand's first home was in Town Square, Main Street, U.S.A. The flagpole now occupies the place where it once stood.

One day, right before the Park opened, Walt was scrutinizing the Bandstand and commented that he didn't like the fact that it obstructed the view of the Disneyland Railroad from Sleeping Beauty Castle.

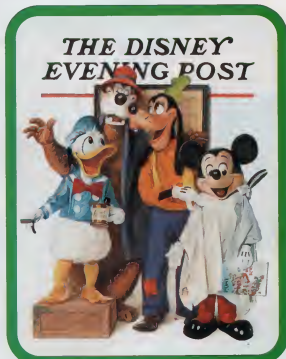
"Conversely," remembers John Hench, Senior Vice President of Creative Development for Walt Disney Imagineering, "Walt realized that the Bandstand obstructed the view of the Castle from the Railroad."

The next morning saw the Bandstand being trucked down Main Street to its second location, just west of the "Hub," where Carnation Plaza Gardens

is today. First-year Disneyland guests enjoyed the sounds of the Disneyland Band, conducted by Bandmaster Vesey Walker, while relaxing on benches situated around the Bandstand.

Less than a year later, in spring of 1956, the Bandstand headed for yet another site. This time, it journeyed to a unique area in Disneyland called Magnolia Park, which was located where New Orleans Square is situated now. Opened on May 31, 1956, Magnolia Park resembled a typical park and was filled with magnolia trees (some are still standing); it was used as an entertainment venue.

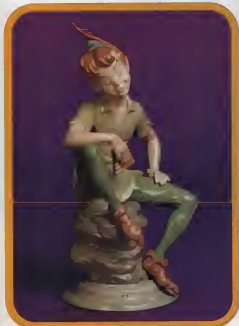
Although the Disneyland Band didn't play in Magnolia Park (it entertained at the Plaza Gardens Stage), other acts did. The Mouseketeers performed there twice daily during the Easter week of 1958, and the Annual Kids Amateur Dog Show was held in Magnolia Park during April of 1959, 1960, and 1961. The judging and award



Disney artist Charles Boyer does it again—to perfection—with his classic "Barbershop Quartet."

ceremonies took place guess where? On the Bandstand, of course.

Prior to the debut of New Orleans Square in 1967, the Bandstand was moved again. This move marked its retirement from the Park; it was placed backstage until the early '70s. During the mid-'70s, a nursery in Southern California acquired it, moving it for the final time to its present residence—at Roger's Gardens in Newport Beach. 🐭



Liadro's fluid lines are evident in this limited edition Peter Pan.



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Back in 1962, about a year before José and his chatty chums came to roost in the Enchanted Tiki Room, the Tahitian Terrace opened in Adventureland at Disneyland.

This summer the Polynesian huts magically vanish when Aladdin's Genie steps in to create a whole new world for his master. The result: Aladdin's Oasis, a unique, new dining and entertainment experience for Disneyland guests.

"The food service will be an integral part of the show itself," explains Entertainment Manager Tony Peluso, "each course of the meal will be part of a story element."

"We're not re-telling the story from the film," he says, "we're putting the audience right in the middle of a day in the life of Aladdin."

In addition to Aladdin, Jasmine, Jafar, Iago, and the Genie, the cast includes a belly-dancing harem group, "The Three Wishes," two bumbling merchants from town, and Kazim—the host, master of cere-

Oasis In Adventureland



You Ain't Never Had a Meal Like This!

feast, Aladdin suddenly races in, to the tune "One Jump" from the film. Then the fun begins. Jafar quickly follows in search of the lamp, then settles in for dinner and the show—and a little magical mischief.

The "show within the show" brings comedy, magic, special effects, and lots of opportunities for the audience to get in on the act.

It all takes place in the sparkling Persian palace where lava rock, grass mats, bamboo and tiki torches have given way to pristine plastered walls decorated with intricate Persian patterns, gilded chairs covered in rich Arabic designs, marble flooring, and gleaming brass lamps.

And you'll want to look twice at everything. What appears to be an intricate pattern on the floor or

draperies could, on second glance, reveal Aladdin's lamp or a Magic Carpet motif.

One example, according to Imagineer David Mumford, is the new entrance tower.

"On the floor of it we've re-created the Magic Carpet design in mosaic tiles," he confides.

"The restaurant is beautiful, with a slightly irreverent twist," observes Restaurant Operations Manager Ann Eschardies, who notes that in keeping with the theme, the banquet-style meal consists of authentic Middle Eastern cuisine.

"Nibble food"—papadam wafers with a mint chutney sauce—precedes the appetizer of fresh fruit with a honey-yogurt sauce.

"The papadam wafer is like a large, lentil flour tortilla," Eschardies explains, "and you dip it in the sauce. It's the Middle Eastern version of chips and salsa."



Watch out for "The Three Wishes"—you may get more than you bargained for.

A magnificent pageant to the strains of the majestic "Prince Ali" heralds the arrival of the main course—a choice of beef, chicken, or vegetarian shish-kebobs served with rice pilaf and vegetables.

A surprisingly magical dessert is served to "Friend Like Me." And "A Whole New World" marks the show's—and the meal's—stunning grand finale.

Wow! Food. Entertainment. Exotic surroundings. The Genie knows what he's talking about: You ain't never had a meal like this! 🍷



Dancers cheer the triumphal entry of Prince Ali, while Jafar wonders just who this upstart is.

monies, and proprietor of the establishment.

"Kazim is your Persian Ed Sullivan," Peluso laughs, "he wants desperately to be in show business."

As Kazim welcomes you to his

SPACED-OUT SPECIALTIES AT THE



By Ennak Yeko

Greetings, Earthlings! We come from a planet in a far-off galaxy to bring you news of a dining experience that's out of this world! Have you been wondering where on Earth to take your little monsters at feeding time? Or where in the world you might find an intimate little place guaranteed to impress your date? Your spouse? Mom?

Well, look no further than the Vacation Kingdom of the Universe (yes, Universe—we've checked around, we know). The Sci-Fi Dine-In, situated across from *Star Tours* (our favorite attraction, and much more exciting than real space travel, trust me) in the Disney-MGM Studios Theme Park at Walt Disney World Resort caters to the peculiar Earthling sense of humor while providing the nutrition your metabolic system requires to survive. (Translation: it's fun and the food's great.)

Apparently, when Walt Disney Imagineering decided to create a new restaurant in the tradition of the already successful Prime Time Cafe and Brown Derby, the development task fell to a pod of Imagineers who happened to have a passion for the '50s—particularly drive-ins, science fiction, and classic cars. They made the fortuitous decision to combine all three passions.

You can't miss the Sci-Fi Dine-In. Just look for the 20-foot neon sign with the UFO crashed into the top (its pilot couldn't miss it, either). Once inside, give your name at the Ticket Booth (maitre d' stand). You'll be called when your car is ready. Oh yes, you really do eat in a car and you really do watch movies in a perpetually dusk "out-door" theatre.

The seating at the Sci-Fi is one of its more unusual features. Each car has two or three seats that accommodate two adults each. It is entirely possible that parties completely unknown to one another could find themselves sharing a car. (You humans are a social species, so this makes it even more fun.) And, parties do not face each other, they sit side by side—



The feature begins...

the better to see the movie screen, of course.

We were especially gratified to see that the classic '50s two-tone, chrome-lined, V-8 roadster was the vehicle of choice here. We had seen them cruising the boulevards on some of our earlier visits to Earth and we've always admired their style. (I've been told that even the upholstery is authentic "New Old Stock" from a source in



Roller-skating popcorn servers need a little help now and then.



Nancy takes a practice run before the hungry hordes appear.

Detroit. That's an auto restorer's term for vintage material in brand-new condition.)

Another interesting feature of the restaurant is the cycloramas surrounding the entire theatre. These are



Terror at the drive-in.

panoramic murals depicting the Hollywood Hills. Twin-kling fiber-optic stars in the softly glowing dusk make you feel like you're in Southern California on a warm summer night. In fact, the feeling was so strong we decided to check something out. A quick trip to the West Coast explained this phenomenon.

It seems that the vantage point of the cyclorama is down the street from Walt Disney Imagineering in Glendale, California, looking from Griffith Park toward the Hollywood Hills. Today's power poles have been replaced with yesterday's telephone poles, but the geography is reproduced exactly as it really is.

Now, about the films. At first we were a little upset—all those negative portrayals of visitors from outer space. I mean, where do you think we come

from? And we're not bad guys. After we watched a few we had to admit they were pretty entertaining and, heck, these things were made in the '50s...who knew? The monster stuff is really good, and we love the space age cartoons. Then there's a quick guest appearance by someone you'll probably recognize—I mean, hey, four resorts are named for him, after all—not to mention the duplicates we've encountered throughout the galaxy. (We're not the only space travelers, you know.)

One bit of sci-fi-turned-reality here is the high-tech ordering system. Carhops record your order on a handheld push-button pad. The order is transmitted to a radio receiver which sends it to a computer and then to the register where it is immediately displayed. A server gets the drinks delivered and the food quickly follows. That's what we call space-age speed—and we ought to know.

The food itself is a clever meld of '50s' fast food fare and '90s' nutrition-conscious menus with catchy names. Among our favorites are "20,000 Leafs Under the Sea," a seafood salad; "Monster Mash," turkey with all the trimmings; "The Big Bang," creamed corn chowder; "The Red Planet," linguine with vegetables; "Attack of the Killer Stacked Sandwich," a turkey BLT; and "The Super Saucer," described as the alien platter of the day—ask for today's invader.

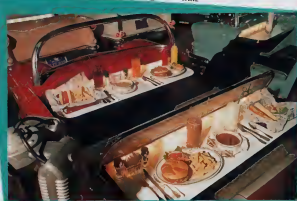
Of course, what would the drive-in be without the *de rigueur* hamburgers ("Creature's Choice"), hot dogs ("Mini-Missile"), fries, shakes and sodas? Oh, and the popcorn "appetizer" is served by roller-skating 'hops.

That about wraps up our report. But, until you're able to head your saucer to the Sci-Fi Dine-In, try out this healthy and delicious recipe. (We managed to siphon it from their computer's memory banks.) We think you'll find it to be a cosmic addition to this summer's barbecues (yes, we know about those, too).

Farewell, Earthlings, until we meet again, *bon appétit!* 🍽️

Photography by Gene Duncan
(Walt Disney World Photography)

Hamburgers, hot dogs, fries, shakes, and vegetable chili



VEGETABLE CHILI

Ingredients

- 1/2 cup Medium red pepper, diced
- 1/2 cup Medium green pepper, diced
- 1/4 tsp. Jalapeño peppers, chopped fine
- 1/2 cup Black olive wedges and pieces
- 1 cup Fresh mushrooms, quartered
- 1 cup Spanish onions, diced
- 1/2 cup Carrots, diced
- 1 cup Celery, diced
- 2 tsp. Fresh garlic, chopped fine
- 3/4 cup Frozen cut corn
- 12 oz. Canned tomatoes, diced
- 1/4 tsp. Chili powder
- Dash Cayenne pepper
- 1/4 tsp. Thyme leaves
- 1/4 tsp. Oregano leaves
- 1/4 tsp. Cracked black pepper
- Dash Ground cumin
- 1/4 cup Tomato paste
- 2 cups Chicken broth
- 2 Tbsp. Cornstarch, dissolved in water
- 1/4 cup Olive oil
- 2 cups Great Northern beans, canned, washed and drained
- 2 cups Pinto beans, canned, washed and drained
- 2 cups Black beans, canned, washed and drained
- 2 cups Dark red kidney beans, canned, washed and drained

Method

Heat pan until hot. Add olive oil, then add peppers, celery, onions, carrots, and garlic. Cook on medium heat until vegetables are tender but still crisp—about 5 minutes, stirring occasionally. Add mushrooms, diced tomatoes, seasonings, and jalapeño peppers. Cook for 3 minutes, stirring occasionally. Add chicken broth and tomato paste. Stir until well blended. Bring to a boil and add cornstarch mixture. Be sure to stir constantly while adding the cornstarch. Bring back to a boil, then reduce heat to medium. Add the beans, black olives, and corn. Bring back to a boil and cook for 3 to 5 minutes. (Serves 6)

Banana split cake and strawberry shortcake—to die for!



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The Disney Channel

JACK LINDQUIST:

YOU CAN CALL ME BOB!

By Anne K. Okey

There are a lot of people who worked closely with Walt Disney, and some who were his close friends. But it's a pretty safe bet that not many can claim the distinction of having their name changed by the creative genius.

"My best Walt story," begins Jack Lindquist, President of Disneyland, "is that he always called me 'Bob'! I'd wear my nametag, everyone else called me 'Jack,' but Walt called me 'Bob.'"

"One day, Card Walker (then Executive Vice President of The Walt Disney Company) said, 'You know, Walt, that's Jack, not Bob.' Walt looked at me, raised that eyebrow way up high, and said, 'Nope. Looks like a Bob to me.'"

That was back during Disneyland's first decade.

"I was hired in 1955 as the first Advertising Manager for Disneyland," Lindquist says. "The job sounded much bigger than it really was," he chuckles, "I was the only one in the department, so I did an excellent job of managing all my people!"

So well in fact, that in 1964 he was made Director of Marketing and was involved in organizing the fledgling marketing division. As Walt's Florida dream began to come to life, Lindquist set the course for Walt Disney World marketing. In 1972 he became Vice President of Marketing.

Lindquist set up the Marketing Division for Tokyo Disneyland, and, as Executive Vice President of Creative Marketing Concepts, developed marketing and entertainment concepts for Disneyland, Walt Disney World, Tokyo Disneyland and the very beginning of Euro Disney.

"And then in 1990," Lindquist beams, "I got the best job in the world, I became President of Disneyland."

Lindquist admits that in those early days, no one knew if Disneyland would be around long enough to be



Jack (aka "Bob") Lindquist, often accompanied Walt during the Park's first decade. Now President of Disneyland, Lindquist beams, "I have the best title in the Company!"

considered a good career choice—no one except Walt.

"Walt was one of those rare individuals," he explains, "he knew exactly what he wanted and did exactly what he wanted—regardless of what anybody thought. The wonderful thing about it was that what he liked and wanted was what the public liked and wanted."

Still, the first two-and-a-half years were touch-and-go.

"It wasn't until 1958," Lindquist explains, "that everyone started to feel this is going to stay. This is going to work. And it's something special."

But the biggest turn-around was still to come. Walt wanted to put in the *Matterhorn*, *Monorail* and *Submarines* for summer 1959, but Roy, his brother and partner, had other ideas.

"Roy said we were just getting out of the hole, and we'd have to wait two or three years," Lindquist recalls. "Then he left for Europe to raise money for motion pictures."

"Two days after he left, Walt called WED and said 'We're going to build the *Matterhorn*, *Monorail* and *Submarines*.'"

WED said, 'But Roy said we can't afford it.' Walt replied, 'Well, we're going to build them. Roy can figure out how to pay for it when he gets back.'

"That was the big breakthrough," says Lindquist. "Then-Vice President Nixon cut the ribbon on the *Monorail* and there was a one-hour TV special. I think it said, 'Disneyland is here to stay.' Attendance that year increased 24%."

Disneyland always held a very personal spot in Walt's heart and he never lost the small town boy inside him, as Lindquist's favorite story clearly reveals.

"The day we opened *Small World*," he remembers, "we had water from all over the world to dump in the trough, there was a parade with Walt and the Chairman of the Board of the Bank of America and afterwards, Walt was supposed to go to a formal lunch at the Plaza Inn with him."

"Before we ordered, Walt said, 'I'd like to stay for lunch, but Bob here has something for me to do. Aren't we late, Bob?'"

"I caught on and said, 'Yes, sir, we'd better be going.' We went behind the restaurant where the employees' cafeteria was. Walt gestured toward the Plaza Inn up front and said, 'Everything's just too fancy up there.'"

So "Bob" and the boss went in to the cafeteria together and had a bowl of chili. 🐻

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MUSIC TO THE EARS

DISNEY'S SYMPHONIC FANTASY SOARS ON SUMMER NIGHTS

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Yes, Mickey Mouse. And Minnie. And Donald and Goofy. And scores of other members of the Disney family, too.

They're all part of a symphonic entertainment spectacular that will be making a whirlwind tour of the country this summer as The Walt Disney Company presents Disney's Symphonic Fantasy.

Produced by the Walt Disney Special Events Company in California, this Symphonic Fantasy was created to present an extraordinary evening of classic Disney music performed by a symphonic orchestra and a chorale group to Disney and music enthusiasts across the country.

"The show is all about the music of Disney," explains Bob McTyre, vice president of Entertainment for Disneyland and Walt Disney Special Events Company, and executive producer of the show. "It's about presenting



Symphonic Fantasy brings the musical history of Disney to life with full symphonic orchestration.

the musical history of The Walt Disney Company with a full symphony orchestra so families can enjoy it and appreciate it for the wonderful music it is. Then we enhance that by bringing it to life by adding the Disney characters, a choir, dancers, props, and costumes."

Scheduled to make 40 appearances during July and August in as many as 40 major cities across the United States and Canada, the show will weave its way from San Francisco to Saratoga, from Seattle to St. Louis. The strains of classic Disney tunes will permeate the warm evening air in city after city as the two-hour show plays under starry summer skies to audiences of 10,000 to 20,000 in outdoor amphitheater settings.

In most cities, the local, prominent symphonic orchestra will be featured for the performance, while the dancers, characters, technical staff, and choir will travel with the show. According to the show's music director, Bruce Healey, the task of organizing the travel-

By Doré Redfern

ing schedule and preparing the orchestra in each city has been a challenge—but one that has been mastered well.

"We have two conductors, and traveling with each conductor will be a first trumpet and a drummer," says Healey. "In essence, the conductors will be 'leap-frogging' each other across the country. While one conducts the show in one city, the other will be rehearsing the orchestra in the next.



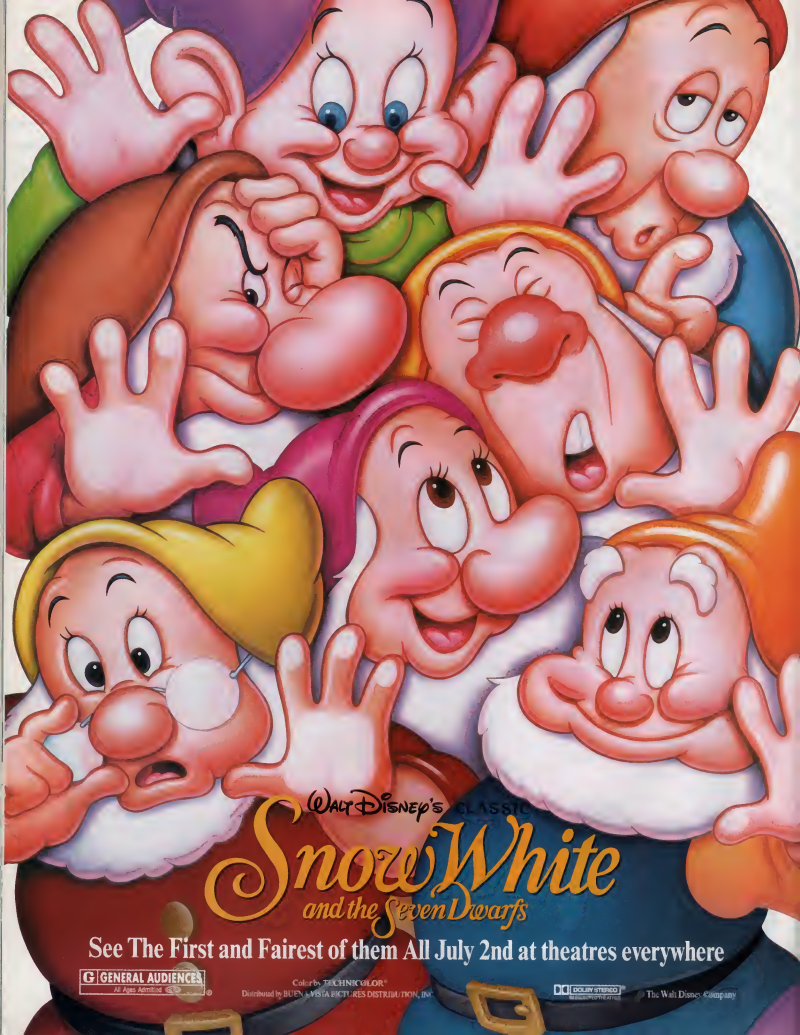
Mickey turns up the orchestra before the performance.

"So musically, the orchestra will be prepared before the cast ever walks in. When the cast does arrive, it will be just a matter of doing a run-through with the cast and orchestra together."

The show features dramatic orchestrations of a formidable array of popular Disney tunes ranging from classics such as "When You Wish Upon a Star" to the hot new numbers from "Aladdin." New arrangements of classic

A campy production number accompanies the "Friend Like Me" segment.





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and the Seven Dwarfs

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The "Beauty and the Beast" segment invites the audience to "Be Our Guest."

favorites will also allow for fresh orchestral interpretations.

"In some instances, the music is not necessarily true to the films in terms of sound," says Healey. "The 'Snow White' ballet, for example, is much prettier, more lush, than the music in the original film—as are some of the other arrangements. They're bigger in scope than they were in the films."

Director of Entertainment for Disneyland and Walt Disney Special Events, and the show's producer, Mike Davis says that because of this show's musical emphasis, great care had to be taken in selecting the orchestras and the conductors. The two highly respected conductors chosen, Bo Ayars and Jim Christensen, have both conducted for The Walt Disney Company in the past.

Providing the vocal element of the show is the masterful Azusa Pacific College Choir from Azusa, California, under the direction of Dr. Gary Bonner.

"This choir's vocal style, energy, and refreshing presentation talents are a perfect match with the musical message of this production," says Davis. "We've yet to hear any choir sing the music of Disney quite the way they do. Their stylization is perfect."

In addition to the orchestra and choir, nearly 50 dancers and perform-

ers, portraying more than 200 character and non-character roles bring each musical sequence to life. Dramatic lighting in a full palate of hues sets the mood for each scene, while costumes, rolling set pieces, and elaborate props help tell the story of each animated classic.

Each musical sequence has a distinct sound which, in turn, is interpreted through the dance numbers.



Mickey and his friends wrap up *Symphonic Fantasy* with "When You Wish Upon a Star."

"The show is about music first," says show director Keri Keaney, "but we've enhanced the show by complementing the sequence with an appropriate style of dance."

"The 'Jungle Book,' number, for instance," she explains, "will feature hot, jazzy choreography."

Other choreographic designs are a chorus line-type production for the "Beauty and the Beast" "Be Our Guest" number; a campy, silly dance with gags, acrobatics, and turban-topped dancers for the "Aladdin" "Friend Like Me" segment; and a wild, splashy calypso number for "Under the Sea" from "The Little Mermaid."

"As if that isn't enough," laughs Keaney, "near the end, we dazzle the audience with the 'Disney Fantasy Medley' which features songs and characters from some of our most famous films."

"It all ends with 'When You Wish Upon a Star' and all the characters come out on stage."

The show's finale is an "It's A Small World" production. In addition to the characters in

international costume, there are guest performers in each city, spinning props reminiscent of the *Small World* attraction, scores of flags from around the world, and a burst of confetti and streamers.

Disney's *Symphonic Fantasy* is designed to be an educational as well as entertaining experience, affording parents the opportunity to introduce their children to the symphony in an enjoyable event. Comical skits, created by the show's writer, Tom Childs, are interwoven with the musical numbers.

Disney characters, along with the show's host/narrator, explain the musical instruments and the workings of the orchestra in their own inimitable way.

"The characters explain the orchestra from their vantage point," says Keaney. "They explain the importance of teamwork—as only they can do—by introducing the string team, the brass team, and so on."

"Goofy attempts to conduct," she continues, "Donald and Minnie attempt to sing. And Chip 'n' Dale discuss songwriting teams such as the Sherman Brothers."

"This is a great introduction for children and families to the symphony orchestra music, so it has a great educational value to it," says Bob McTyre.

"It's not Beethoven, Bach or Mozart that families with children may have trouble relating to," he says. "It's an introduction to the symphonic experience with the appeal of Disney music." 🐭



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The Society's symbol, Jiminy Cricket was a natural for the Members Only gift.

Collecting Classics...

FOR MEMBERS ONLY

A New Society Shares the Disney Legacy

By Robyn Flans

How many of us can even count the items we have in our homes with images of Mickey, Minnie, Donald, Pluto or Goofy—not to mention the dozens of favorite characters from the Disney animated classics! And how many of our kids or grandkids said "Mickey" or "Minnie" right along with "Mommy" and "Daddy"?

People all over the world have been touched by Disney for decades. Now, for the first time, there's a club designed by Disney for Disney enthusiasts: a club that offers Members Only privileges and exclusive collectibles.

According to Paula Sigman, Manager of the brand-new Walt Disney Collectors Society, the idea for the club was developed in conjunction with the Walt Disney Classics Collection line of sculptures launched last fall. Several years in development, this Collection is the first-ever series of sculptures created by Disney artists using the unique Disney animation traditions.

"Susanne Lee, Vice President for Disney Collectibles, came to the Archives to try to get a handle on why things become collectibles," says Sigman, who worked in the Disney Archives for 15 years.

"We talked about what pieces have the emotional 'hook' that

makes people want to pass them along from generation to generation. Part of it is authenticity: the characters have the same look and personality that people remember from the film.

"We also talked about storytelling," she continues, "because that's what grabs you, and you remember the emotion that character was going through at that particular moment."

"The Walt Disney Classics Collection is a line where it is not necessarily the quintessential or definitive pose of a particular character, but instead it is scenes, or groupings of characters at a particular moment. As Roy E. Disney has said, 'Moments are what a film is made of.'"

Collectors joining the Society this year are considered Charter Members. In addition to the "Charter" status designated on their membership card, these members also receive a specially designed cloisonné pin that will never be duplicated or offered again. With every \$52.00 annual membership

comes a special gift sculpture that will change from year to year. This year it is a 4-inch sculpture of Jiminy Cricket, who also happens to be the Society's symbol.



Animator/artist Dave Pacheco demonstrates the animation drawing techniques used to develop the Classics Collection.

"Mickey has always been our host," Sigman explains. "He is the great entertainer. But Jiminy has been our teacher. He was not only Pinocchio's

conscience, but he stepped out of that role to become a storyteller in other venues—cartoon shorts, television and books.

"In the 1955 'Mickey Mouse Club,' he taught us about health, safety, and the world of books. If you'll remember," Sigman adds, "he taught a whole generation how to spell 'encyclopedia'!"

"So Jiminy has taken on this role of speaking to our audience. His song, 'When You Wish Upon a Star,' has also become the signature

The membership kit opens the door to new collectible opportunities.



song for The Walt Disney Company. That song stands for the Disney tenet that if you really believe in them, your dreams can come true.

"We couldn't think of a better representative," Sigman adds, noting that the original Jiminy animator, Ward Kimball, was a consultant on this sculpture for the Society.

part of a new Walt Disney Classics Collection program called Animators' Choice, in which feature animators will select and approve the pose from Disney's animation history that best represents the character to be honored.

While *Sketches* revealed in its spring issue that the charter year Members Only sculpture character will be Mickey Mouse, the pose and scene will not be divulged until its unveiling at the International Collectibles Exposition in South Bend, Indiana, in July.

"This sculpture is a real benefit to the collector who wants something that is not available to the general public," says Sigman. "It's also a wonderful way for admirers of animation art to gain a new appreciation of a familiar character."

Sigman's long experience among collectibles prompts her to advise collectors to choose with their hearts.

"When I was in the Archives, people would ask us what they should buy or collect that would go up in value. We would always tell them, 'Collect what you enjoy.' You should never count on anything going up in value. The economy is affected by so many variables.

"Collect from the heart," she urges, "and if it goes up in value, that's icing on the cake."

Sigman explains that all Walt Disney Classics Collection pieces bear a marking which signifies the year they were made. Some are also hand-numbered limited editions, some carry special anniversary markings, and others are part of an open edition.

She adds that the sculptures all bear a logo with Walt Disney's original signature, as found on documents in the Walt Disney Archives...as if Walt himself were approving the authenticity of the program. A touch of near-reverence creeps into her voice.

"It's more than a reverence," she admits, "it's an appreciation for this legacy that Walt Disney and his team left for us. It is a living legacy, a spirit that pervades the best of everything Disney. We look to our past for what it can bring to today and for our future."

"The mission of the Walt Disney Collectors Society," Sigman says, "is to share that legacy with our public. We are looking for ways to bring people into closer touch with that magic of Disney. The more we can learn about it, and share our experiences with other enthusiasts, the more we'll all appreciate it."

She pauses a moment, then concludes, "This is a direct link between our heritage and keeping it alive for today, tomorrow, and tomorrow's tomorrow." 🐻

For more information on the Walt Disney Collectors Society, call toll-free: 1-800-678-6528, or write to: The Walt Disney Collectors Society, P.O. Box 11090, Des Moines, IA, 50336-1090.



Artists Kent Melton and Andreas Deja study prototype models for future collectibles.

This behind-the-scenes type of information, and much more, is offered to Society members in yet another benefit: the quarterly magazine, *Sketches*.

"We really want the Society to be a service and an opportunity for collectors to share their experiences with others," Sigman stresses. "The magazine will offer a glimpse into the world of Disney, the creativity behind the Walt Disney Classics Collection, and previews of new pieces."

In keeping with the "collectible" theme of the Society, the folio included to keep the publications bound together looks like something that might have sat on a shelf behind Walt Disney's desk.

Each year, *Sketches* will introduce the special sculpture that *only* Society members may (but are not obligated to) purchase. This sculpture will be a



Paula Sigman checks out artwork with Disney Legend Marc Davis.

The Classics Collection team includes (from left) Susanne Lee, Dave Pacheco, Carson Van Osten, and Paula Sigman.





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DISNEYLAND PARK

Summer brings out the best in Disneyland! Aladdin, disguised as Prince Ali, re-creates his triumphant entrance into Agrabah with a spectacular parade down Main Street, U.S.A., twice daily. "Aladdin's Royal Caravan" is brimming with floats, music, puppets, giant balloons, mechanical animals, dancers, and heaps of confetti.

The Genie takes on many guises throughout the trek—from the drum major leading the parade to the tuxedoed jitterbugger highstepping through the finale. Aladdin and Jasmine ride atop Abu-turned-elephant surrounded by harem dancers, scimitar-wielding guards, peacocks, vendors, fakirs and admirers. Bringing up the rear (literally) is Jafar, now a lowly street sweeper, with the chagrin of his very vocal companion, Iago.

Summer nights light up with the laser-and-lights extravaganza, **Fantasmic!** on the Rivers of America, and the ever-popular, still-original (for this year, anyway), **Main Street Electrical Parade**.



Disneyland President Jock Lindsey (far right) and OCSA Executive Vice Director Don Andersen (far left) keep watchful eyes on Pigskin cheerleaders John Robinson (center), Jeff and Mike Brown.

Coming up next August, two college football teams will meet at Anaheim Stadium for the **3rd Annual Pigskin Classic**. This year's challengers are the University of Southern California Trojans, under orders of head coach John Robinson, and the Tar Heels from the University of North Carolina, following the lead of head coach Mack Brown. The pre-season game kicks off at 6 p.m., August 29. For more information, call the "Pigskin Hotline" (714) 490-3940.

WALT DISNEY WORLD MAGIC KINGDOM

Merlin will hold Magic Kingdom guests spellbound during "The Sword in the Stone" ceremony in Fantasyland. In

his never-ending quest to find a Temporary Ruler of the Realm, the absent-minded Merlin lets loose his spells on guests in six *unscheduled* appearances each day behind Cinderella Castle. The chosen "ruler" must be "true of heart" and able to draw the gleaming sword from an anvil. Merlin searches for this individual aided by "enchanted" birds and his royal "selecting rod."

Nighttime in the Magic Kingdom brings the glorious **SpectroMagic** parade down Main Street, U.S.A. and **Fantasy in the Sky** fireworks over Cinderella Castle.

PLEASURE ISLAND

Pleasure Island parties can get a few laughs while they get to know some famous comedians at the Comedy Warehouse. **The Comic of the Month Club** highlights the talents of a different comedian each month. On June 4 and 5, Larry Miller is featured; July 2 and 3 are reserved for Richard Belzer (star of "Homicide"); and Pam Stone, a regular on TV's "Coach," takes the mike on August 13 and 14. These special shows are available for an additional \$7.00 with a valid Pleasure Island admission ticket.

Twenty-five couples from across the country will be two-steppin' out at the national finals of the **Country-Western Dance Contest**, held at the Neon Armadillo on June 11 and 12. They'll be dancing for the national title, and \$3,000 in cash and prizes.

Opening this summer is the **Pleasure Island Jazz Society**. In response to the growing popularity of jazz, the club will be a mix of live rhythm and blues and modern jazz.

DISCOVERY ISLAND

Walt Disney World environmentalists have designed an encounter with nature to teach children how each person can contribute to ecology by focusing on conservation practices and saving endangered species.

Geared toward children ages 8-14, **Kidventure** involves exploring the natural habitats of the Marshmallow Marsh Nature Trail at Fort Wilderness followed by a visit to the zoological and botanical gardens of Discovery Island.

The youngsters are encouraged to learn about animal and plant life through personal experiences that let them get their feet wet and their hands dirty. Activities also include animal track identification and track casting.

Kidventure is offered every Wednesday during the school year and on additional days during the summer. Cost is \$25.00 (plus tax) per child for Walt Disney World resort hotel guests, and \$30.00 (plus tax) per child for day guests and Florida residents. For more information call (407) 824-3784.



Two of Disney's fairest princesses joined the fairest Mouseketeer (accompanied by husband Glen) at the Disneyland launch of Cello by Annette.

FRAGRANCE BY ANNETTE

Last March 25, Annette Funicello launched her new signature perfume at Le Parfumier in New Orleans Square at Disneyland. **Cello by Annette**, delicately scented to Annette's specifications, is described as light, clean and spicy. It is currently available in one ounce eau de parfum and 3.4 ounce eau de toilette. A one-half ounce eau de cologne and a one-quarter ounce eau de parfum purse spray are in the works. A line of Cello by Annette skin care products and a fragrance line for men will be launched later this year.

Cello is now available exclusively at Disneyland and Walt Disney World, and can be ordered through Disneyland Mail Order at 1-800-362-4533. A portion of all sales will go to The Annette Funicello Research Fund for Neurological Diseases.

DISNEY SPORTS ENTERPRISES

Everything is going along swimmingly for The Walt Disney Company's National Hockey League expansion franchise. **The Mighty Ducks** are slated to face off in the new Anaheim, California, sports arena—The Pond—for the 1993-94 season.

"Everybody skated the extra mile so that (the Ducks) could play next season," said Michael Eisner, CEO of The Walt Disney Company, at ceremonies in the new arena. "We are excited to be in the NHL and eager to start play in this beautiful new sports arena. The Pond in Anaheim is a great home for our team."

TRAVEL THE WORLD OF ROYAL CARIBBEAN. WE GO TO GREAT LENGTHS TO PLEASE YOU.



Royal Caribbean sails the world over, from the Caribbean to Russia, from Alaska to Bermuda, and to Mexico, the Bahamas and Europe in between. Along the way, you'll be treated to the most extraordinary service.

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The world of Royal Caribbean is waiting, with cruises from 3 nights to 12 nights. To enjoy one, make your next vacation a Royal Caribbean cruise vacation.

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Michael J. Fox as has-been Mikey.

LET'S GO TO THE MOVIES

Summer vacation begins with exciting dramas from Touchstone Pictures and Hollywood Pictures.

Michael J. Fox is a child star who grows up—and out of the limelight—in Touchstone Pictures' *"Life with Mikey."* As co-chairman of a third-rate talent agency, Mikey is faced with his last big chance for success: casting a child for a cookie commercial. Will the little can artist he finds toss his hopes in the trash?

The life of rock 'n' roll legend Tina Turner comes to the big screen in Touchstone's *"What's Love Got to Do with It."* Turner, who started life as Anna Mae Bullock from Nut Bush, Tennessee, emerged from the South as a big voice—and ended up with a big story to tell.



Hocus, pocus, who went and woke us?

July brings lighter fare, starting with Bette Midler, Sarah Jessica Parker and Kathy Najimy as three 17th-century witches whose restless spirits are accidentally conjured up on Halloween in Walt Disney Pictures' *"Hocus Pocus."* Hanged 300 years earlier for sorcery, the devilish trio brew up a recipe for comedy and adventure.

Touchstone's much-anticipated sequel, *"Stakeout II,"* also arrives in July. This time, Rosie O'Donnell joins Emilio Estevez and Richard Dreyfuss to make a complete, albeit dysfunctional, "family" as they try to find a key witness hiding out in an upscale community.

Of course, July's big news is the long-anticipated theatrical re-release of the

film that started it all, *"Snow White and the Seven Dwarfs."* A newly restored print makes this favorite classic look and sound better than at any other time in its history.

Would dying stop you from going to the prom? Not if you're Johnny Dingle and you had the misfortune of being shot and killed before the big date. Uprooting himself from the grave, he returns as *"Johnny Zombie,"* going through hell to be with the one he loves.

HOME VIDEO

Wayne Salinski's big baby wants to come home this summer. *"Honey, I Blew Up the Kid"* is ready to bring Adam and daddy's latest experiment—an enlargement ray—to your home video screen.

A Walt Disney Pictures' 1888 period piece will add some zest to your summer video viewing. *"Newsies,"* based on the true story of newspaper boys who almost toppled a newspaper empire, is packed with singing, dancing and drama.

Special notice: These favorites are no longer being supplied to video dealers; when they're gone from the shelves, they're gone: *"Beauty and the Beast," "One Hundred and One Dalmatians," "The Rescuers," "The Rescuers Down Under,"* and *"The Great Mouse Detective."*

NETWORK

"Toon"-in for the wackiest crime-fighting character to hit the airwaves—Borkers D. Bobcat! *"Borkers!,"* the latest from Walt Disney Television Animation, will join The Disney Afternoon lineup this fall.

An off-the-wall, wildly enthusiastic recruit on the Hollywood Police Department, Borkers is paired up with the gruff, streetwise Detective Lucky Piquel. They hit the bricks to collar a kleptomaniac cartoon hand-bag, track down missing tea cups for the Mad Hatter, and bust the Three Big Pigs for building sub-standard housing developments. All part of the job.

"Home Improvement," the hit sitcom that turns household repairs into a half-hour of hilarity, is now an award-winning comedy series, having garnered two People's Choice Awards: Favorite Comedy Series and Favorite Male Actor (Tim Allen).

THE DISNEY CHANNEL

"Heidi," the landmark saga of an orphan and her grandfather in the Alps, debuts this summer as a new four-hour miniseries featuring an all-star international cast. Jason Robards is the reclusive grandfather, Jane Seymour is Fraulein Rottenmeier, the straight-laced, overbearing governess; Noley Thornton plays Heidi, and Patricia Neal makes a special



Heidi leaves the Alps for The Disney Channel.

appearance as Peter's grandmother.

Young musicians from across the country will perform in the second annual *"Disney's Young Musicians Symphony Orchestra"* during The Disney Channel's free preview period, August 26-30. After being selected from auditions, the musicians attended a ten-day summer music camp in Los Angeles. Instruction and rehearsals with noted professionals culminate in a taped concert performance from the Ambassador Auditorium in Pasadena, California.

"Glen Frey: Strange Weather" makes its world television premiere in June. The concert, shot live at the National Stadium in Dublin, Ireland, features hits from his current album as well as songs from his days with The Eagles, including *"Peaceful Easy Feeling,"*

"Lyrin' Eyes," and *"Desperado."*

Everyone can party all night with the world premiere of *"The Party All*

Nite Concert," which debuts in June. The special Grad Night concert features performers such as Jon Secada, P.M. Dawn, and Shai.



Crime-buster Borkers is on the beat this fall.



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Disney's SYMPHONIC *Fantasy*



It's a magical, musical showcase
of every Disney classic ever made.

Enjoy this spectacular live celebration of sight
and sound with your favorite Disney Characters including
Aladdin, Jasmine, Beauty and the Beast and *The Little Mermaid*.

The Hollywood Bowl • Los Angeles, CA • June 18, 20 & 21
The Met • Lincoln Center, NY • July 6 through 18

Also: Anaheim, CA; June 22 • San Francisco, CA; June 24 • Seattle, WA; June 26 • Washington, DC; July 22
Atlanta, GA; July 25 • Cincinnati, OH; July 27 • Noblesville, IN; July 28 • Detroit, MI; July 30 & 31
Chicago, IL; August 1 • Denver, CO; August 4 • Camden, MO; August 6
Bonner Springs, KS; August 7 • St. Louis, MO; August 8 • Holmdel, NJ; August 12
Wantagh, NY; August 15 • Pittsburgh, PA; August 18 • Toronto, Ont.; August 19
Boston, MA; August 22 • and many more!

With Local Symphony Orchestra and the
Azusa Pacific University Choir

Special benefit available to
Magic Kingdom Club members
in most cities.



ON THE BOOKSHELF

The Disney Press new line of "Illustrated Classics" has two new releases. In **Snow White and the Seven Dwarfs**, vibrant illustrations and vivid prose capture the essence of the timeless fairy tale. And, fifty years ago, the world surprised Walt Disney with its overwhelming enthusiasm for one of his Silly Symphonies. **The Three Little Pigs** is a colorful retelling of their adventures with the Big Bad Wolf.

For interactive fun, try **Aladdin**:

Peek Abu. Your child helps the curious monkey track down his missing master.

Cinderella has gone to the dogs—but in a very entertaining way! Photographer Robert Wegman features his weimeraner dogs in elaborate costumes and complex sets to create an unorthodox and hilarious retelling of this classic tale.

Mouse Works, Penguin

USA's new line of Disney books, introduces two terrific interactive board books, each with ten sturdy, full-color pages with a squeezable, squeaking toy in the center. In **Follow That Squeak!**, kids help search Mickey's house for a mysterious squeak, while in **Snuggle Up with Winnie the Pooh**, they follow their favorite bear on a "snuggle search."

COLLECTIBLES

Picture this: the second serial from "Aladdin," entitled "**Group Hug**," is just in time—the first one was snapped up in just two weeks. The 17"x 20" cel features Aladdin, Jasmine, Genie, Rajah, the

Sultan, Abu and the Magic Carpet. **"Reunited with Pongo,"** a new serial from the 1961 animated classic "One Hundred and One Dalmatians," depicts Pongo and several of his puppies in a warm and fuzzy family reunion. Limited to 5,000.

Jessica Rabbit gets framed—in the debut limited-edition cel from "Who Framed Roger Rabbit." Titled **"Jessica's Debut,"** the 12"x 16" cel features the sultry songstress making her first appearance as the chanteuse in the Ink and Paint Club. Limited to 500 pieces.

Walt Disney and his most famous characters go West in "Walt's Stagecoach," the second release from the "Walt Disney's Photo Album" series. This limited-edition cel is based on a 1954 publicity shot of Walt showing off a new stagecoach built at the Disney Studios and bound for Disneyland. This time, Mickey and friends are along for the ride.

Disneyana and coin collectors will find a wealth of Disney history in the new **Disney Masterpieces Master Proof Set Album** available at The Disney Store. Volume One covers the classic animated films released between 1937 and 1951. Among them are

"Snow White and the Seven Dwarfs," "Pinocchio," "Fantasia," "Dumbo," and "Bambi." The album includes a set of seven .999 silver medallions and a 120-page full-color album on the creation of these classics. Encased in a leather-trimmed slip cover, the album is signed by Roy E. Disney. (Collectors can also reserve a matching numbered edition of Volume Two, which will highlight animated films released between 1953 and 1970.)

RECORDINGS

Everyone will be humming a new tune with the latest release by Craig 'n Company, **"Rock'n Toontown."** The concert album, which takes place in Toontown, features a toon-studded array of characters, along with Craig Taubman. Thirteen new rock 'n' roll songs create more than 40 minutes

of tooned-in fun.

Rock'n Toontown is also captured in a Disney Channel TV special and a Walt Disney Home Video release.

The Little Mermaid dives into her third musical collaboration since the 1989 release of her award-winning film. **"Splash Hits"** offers music from Ariel's Saturday morning animated television program, "Disney's The Little Mermaid." The album includes six new tunes from Ariel, Sebastian and their friends.

That honey-loving of Pooh bear brings his gentle good humor to Walt



Toon 'Ad renditions by Craig 'n Company.

Disney Record's Storyteller Series with the **"Winnie the Pooh Storytime Giftset."** This debut series of children's classics provides 40 minutes of Pooh stories on three audio cassettes. Included are "Winnie the Pooh and the Honey Tree," "Winnie the Pooh and the Blustery Day," and "Winnie the Pooh and Tigger, Too," with Christopher Plummer as narrator. Among the stories' songs are "Rumbly in My Tumbly," "The Rain Came Down," and "The Wonderful Thing About Tiggers."

Vintage '50s-'60s memories are captured on Walt Disney Records **"Annette: The Box Set,"** now being readied for a September 21 release. The box set contains two CDs with 47 songs, including four never-before-released tracks, and a book comprised of interviews with Annette, Dick Clark, Frankie Avalon and many others.



The first in a series of silver collectibles.



O.K., boys, head 'em up and move 'em out.





Put
your
thirst
on
ice.



An Original Miniseries

Heidi



Premiering in July

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